



September 20, 2016

Koninklijke Philips N.V. Announces Tender Offer for Certain Outstanding Notes

Amsterdam, The Netherlands – Koninklijke Philips N.V. (“Royal Philips” or the “Company”) today commenced a tender offer (the “Offer”) to purchase for cash up to \$400,000,000 combined aggregate principal amount (the “Tender Cap”) of its outstanding 6.875% Notes due 2038, 7.200% Notes due 2026, 7^{1/8}% Series A Debentures due 2025 and 7^{3/4}% Series B Debentures due 2025 (collectively, the “Notes”), in accordance with the acceptance priority level for each series (in numerical priority order) set forth in the table below (the “Acceptance Priority Level”), with 1 being the highest Acceptance Priority Level, and based on whether the Notes are validly tendered at or before the Early Tender Deadline (as defined below) or after the Early Tender Deadline. Notes validly tendered and not validly withdrawn at or before the Early Tender Deadline will be accepted for purchase before any Notes validly tendered after the Early Tender Deadline and at or before the Expiration Time (as defined below), regardless of the Acceptance Priority Level of such Notes tendered after the Early Tender Deadline.

Title of Notes	Security Identifier(s)	Principal Amount Outstanding	Acceptance Priority Level	Early Tender Premium ⁽¹⁾	Reference U.S. Treasury Security	Fixed Spread	Bloomberg Reference Page	Hypothetical Total Consideration ⁽²⁾
6.875% Notes due 2038	CUSIP: 500472AC9 ISIN: US500472AC95	\$1,000,000,000	1	\$50	2.50% U.S. Treasury due May 15, 2046	196 bps	FIT1	\$1,340.64
7.200% Notes due 2026	CUSIP: 718337AE8 ISIN: US718337AE88	\$165,718,000	2	\$50	1.50% U.S. Treasury due August 15, 2026	140 bps	FIT1	\$1,340.01
7 ^{1/8} % Series A Debentures due 2025	CUSIP: 718337AB4 ISIN: US718337AB40	\$102,675,000	3	\$50	1.50% U.S. Treasury due August 15, 2026	130 bps	FIT1	\$1,311.13
7 ^{3/4} % Series B Debentures due 2025	CUSIP: 718337AC2 ISIN: US718337AC23	\$99,050,000	4	\$50	1.50% U.S. Treasury due August 15, 2026	130 bps	FIT1	\$1,358.25

- (1) Per \$1,000 principal amount of Notes accepted for purchase by the Company. In accordance with the terms and subject to the conditions set forth in the Offer to Purchase (as defined below), an early tender premium (the “**Early Tender Premium**”) will be paid to holders of Notes who validly tender, and do not validly withdraw, their Notes at or before the Early Tender Deadline and whose Notes are accepted for purchase. The Early Tender Premium is included in the amount of the applicable Total Consideration (as defined below).
- (2) Per \$1,000 principal amount of Notes accepted for purchase by the Company and assuming the Reference Yield (as defined below) had been measured at 11:00 a.m., New York City time, on September 19, 2016 (see Schedule B of the Offer to Purchase). Calculated assuming a hypothetical Early Settlement Date (as defined below) of October 5, 2016.

The Offer is being made in accordance with the terms and subject to the conditions set forth in the Offer to Purchase, dated September 20, 2016 (the “Offer to Purchase”), and the related Letter of Transmittal. The Offer will expire at 11:59 p.m., New York City time, on October 18, 2016, unless extended with respect to any or all series of Notes (such date and time, as the same may be extended, the “Expiration Time”) or earlier terminated. Holders of Notes must validly tender and not validly withdraw their Notes at or before 5:00 p.m., New York City time, on October 3, 2016, unless extended with respect to any or all series of Notes (such date and time, as the same may be extended, the “Early Tender Deadline”), to be eligible to receive the applicable Total Consideration (as defined below) for such Notes. Holders of Notes validly tendered after the Early Tender Deadline, but at or before the Expiration Time, and which are accepted for purchase will be eligible to receive the applicable Tender Consideration (as defined below) for such Notes. The applicable Tender Consideration is equal to (i) the applicable Total Consideration for such Notes minus (ii) the applicable Early Tender Premium (set forth in the table above) for such Notes. Holders of Notes accepted for purchase pursuant to the Offer will also receive Accrued Interest (as defined below) on their purchased Notes from the last interest payment date for such Notes to, but not including, the applicable Settlement Date (as defined below). Tendered Notes may be withdrawn at any time at or before 5:00 p.m., New York City time, on October 3, 2016, unless extended with respect to any or all series of Notes (such date and time, as the same may be extended, the “Withdrawal Deadline”), but not thereafter. Subject to applicable law,

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the Company expressly reserves the right to terminate, in its sole discretion, the Offer at any time at or before the Expiration Time.

The applicable "Total Consideration" for each \$1,000 principal amount of Notes validly tendered and accepted for purchase pursuant to the Offer will be determined as described in the Offer to Purchase in a manner intended to result in a yield to maturity, equal to the sum of (i) the applicable fixed spread (the "Fixed Spread") specified in the table above for such Notes and (ii) the yield (the "Reference Yield") based on the bid-side price of the applicable U.S. Treasury Security specified in the table above for such Notes, as calculated by Deutsche Bank Securities Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated and Mizuho Securities USA Inc. (the "Dealer Managers") at 10:00 a.m., New York City time, on October 4, 2016 (such date and time, as the same may be extended, the "Price Determination Time") with reference to the Early Settlement Date. The formula for determining the applicable Total Consideration is set forth on Schedule A to the Offer to Purchase. The Early Tender Premium is included in the amount of the applicable Total Consideration.

Holders of Notes validly tendered and not validly withdrawn at or before the Early Tender Deadline and accepted for purchase will receive the applicable Total Consideration for such Notes. The date of payment for such Notes is referred to as the "Early Settlement Date." The Early Settlement Date is expected to be on October 5, 2016, the first business day following the Price Determination Time. If the aggregate amount of Notes purchased by the Company on the Early Settlement Date is less than the Tender Cap, holders of Notes validly tendered after the Early Tender Deadline, but at or before the Expiration Time, and accepted for purchase will receive only the applicable "Tender Consideration" for such Notes, which is equal to (i) the applicable Total Consideration for such series minus (ii) the applicable Early Tender Premium for such Notes. The date of payment for such Notes is referred to as the "Final Settlement Date." The Final Settlement Date is expected to be on October 19, 2016, the first business day following the Expiration Time. References to the "Settlement Date" mean either the Early Settlement Date or the Final Settlement Date, as applicable.

In addition to the applicable Total Consideration or Tender Consideration, as the case may be, holders of Notes validly tendered and not validly withdrawn and which are accepted for purchase in the Offer will also be paid accrued and unpaid interest (rounded to the nearest cent) from the last interest payment date for such Notes to, but not including, the applicable Settlement Date ("Accrued Interest").

The maximum aggregate principal amount of Notes that the Company will accept for purchase pursuant to the Offer is equal to the Tender Cap of \$400,000,000. The Company expressly reserves the right, but is not obligated, to increase or decrease the Tender Cap in its sole discretion without extending the Early Tender Deadline or the Withdrawal Deadline or otherwise reinstating withdrawal rights, subject to applicable law.

On the Early Settlement Date, the Company will accept for purchase, subject to the Tender Cap and the Acceptance Priority Levels, all Notes validly tendered and not validly withdrawn at or before the Early Tender Deadline, which have a higher Acceptance Priority Level before accepting for purchase any Notes validly tendered and not validly withdrawn at or before the Early Tender Deadline which have a lower Acceptance Priority Level. If, on the Early Settlement Date, the Company purchases Notes having an aggregate principal amount equal to the Tender Cap, then no Notes tendered after the Early Tender Deadline will be accepted for purchase, regardless of the Acceptance Priority Levels of such Notes tendered after the Early Tender Deadline. If the Offer is not fully subscribed as of the Early Tender Deadline, then on the Final Settlement Date, the Company will accept for purchase, subject to the Tender Cap, additional Notes validly tendered after the Early Tender Deadline and at or before the Expiration Time, in accordance with the Acceptance Priority Level for each series of Notes. No tenders will be valid if submitted after the Expiration Time. Notes accepted for purchase in accordance with the terms and conditions of the Offer may be subject to proration, so that the Company will only accept for purchase Notes in an aggregate principal amount up to the Tender Cap.

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The Offer is not conditioned upon any minimum principal amount of Notes of any series being tendered. However, the Company's obligations to accept for purchase, and to pay for, Notes validly tendered and not validly withdrawn pursuant to the Offer (up to the amount of the Tender Cap) is subject to, and conditioned upon, the satisfaction of or, where available, the Company's waiver of, the conditions set forth in the Offer to Purchase.

The purpose of the Offer is to purchase the Notes in accordance with the terms and subject to the conditions described in the Offer to Purchase in order to reduce the Company's outstanding debt and related interest expense.

This release is qualified in its entirety by the Offer to Purchase and the related Letter of Transmittal.

The Company has retained Deutsche Bank Securities Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated and Mizuho Securities USA Inc. as Dealer Managers in connection with the Offer. Global Bondholder Services Corporation is the Depository (the "Depository") and Information Agent (the "Information Agent"). For additional information regarding the terms of the Offer, please contact: Deutsche Bank Securities Inc. at +1 (212) 250-2955 (collect) or +1 (866) 627-0391 (toll free); Merrill Lynch, Pierce, Fenner & Smith Incorporated at +1 (980) 387-3907 (collect), +1 (888) 292-0070 (toll free) or +44-20-7996-5420 (London); or Mizuho Securities USA Inc. at +1 (212) 205-7736 (collect) or +1 (866) 271-7403 (toll free).

Any questions or requests for assistance or for additional copies of the Offer to Purchase or the related Letter of Transmittal and any amendments or supplements to the foregoing may be directed to the Information Agent by telephone at +1 (212) 430-3774 (for banks and brokers only), +1 (866) 794-2200 (for all others toll-free) or +1 (212) 430-3774 (international), or to the Dealer Managers at their respective telephone numbers above. These documents regarding the Offer are also available at <http://www.gbsc-usa.com/Philips>.

Anticipated Cash Flow and Income Consequences

Upon completion, the transaction is estimated to have the following consequences on cash flow and income assuming that: (i) \$400 million aggregate principal amount of the 2038 bonds (which have the highest Acceptance Priority Level) are repurchased on the Early Settlement Date; and (ii) the Total Consideration for the 2038 bonds is equal to the Hypothetical Total Consideration (as set out above) of \$1,340.64 per \$1,000 principal amount of Notes accepted for purchase. In such case, the estimated cash outflow in the fourth quarter of 2016 would be approximately \$536 million (approximately EUR 480 million). The transaction would also be reflected in the profit and loss account on the financial income and expenses line in the third quarter, resulting in an estimated reduction of income before taxes by approximately \$145 million (approximately EUR 130 million). In each case, these estimates do not include accrued interest or fees and expenses related to the transaction. The final impacts will, in part, depend on movements in the underlying U.S. Treasury rates during the Offer, until the Price Determination Time, and on the amount of Notes of each series ultimately accepted for purchase. Going forward, the transaction is expected to result in recurring interest expense savings through to March 2038.

For further information, please contact:

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people's health and enabling better outcomes across the health continuum from healthy living and prevention, to diagnosis, treatment and home care. The Company leverages advanced technology and deep clinical and consumer insights to deliver integrated solutions. The Company, headquartered in the Netherlands, is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health and home care. The Company's health technology portfolio generated 2015 sales of EUR 16.8 billion and employs approximately 69,000 employees with sales and services in more than 100 countries. News about the Company can be found at www.philips.com/newscenter.

Forward-Looking Statements

This release contains certain "forward-looking statements" with respect to the Company. Forward-looking statements can be identified generally as those containing words such as "anticipates", "assumes", "believes", "estimates", "expects", "should", "will", "will likely result", "forecast", "outlook", "projects", "may" or similar expressions. By their nature, forward-looking statements involve risk and uncertainty, because they relate to events that depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to: domestic and global economic and business conditions, developments within the euro zone; the successful implementation of the Company's strategy and the ability to realize the benefits of this strategy; the ability to develop and market new products; changes in legislation and legal claims; changes in exchange and interest rates; changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs; the ability to identify and complete successful acquisitions, and to integrate those acquisitions into the business; the ability to successfully exit certain businesses or restructure the operations; the rate of technological changes, political, economic and other developments in countries where the Company operates; industry consolidation and competition; and the state of international capital markets as they may affect the timing and nature of the current dispositions by the Company of its interests in certain businesses. As a result, the Company's actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. In view of such uncertainties, you are cautioned not to place undue reliance on these forward-looking statements. The Company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law. See "7.2 Risk categories and factors" in the Company's Annual Report on Form 20-F for the year ended December 31, 2015 for a discussion of certain risks relating to the business of the Company.

Important Information

This release shall not constitute an offer to sell, a solicitation to buy or an offer to purchase or sell any securities. The Offer is being made only pursuant to the Offer to Purchase and only in such jurisdictions as is permitted under applicable law. The distribution of the Offer to Purchase in certain jurisdictions may be restricted by law. Persons who come into possession of the Offer to Purchase or any related documents are required by each of the Company, the Dealer Managers and the Information Agent to inform themselves about and to observe any such restrictions.

The Offer to Purchase and the related Letter of Transmittal contain important information that holders are urged to read carefully before making any decision with respect to the Offer. None of the Company, its statutory board, executive committee or supervisory board, the Depositary, the Information Agent, any of the Dealer Managers or any trustee for the Notes is making any recommendation as to whether holders should tender all or any portion of their Notes in response to the Offer. Holders must make their own decisions as to whether to tender, or refrain from tendering, their Notes, and the principal amount of Notes to tender, if any. Holders should consult their tax, accounting, financial and legal advisers regarding the tax, accounting, financial and legal consequences of participating or refraining from participating in the Offer.



United Kingdom

The communication of the Offer to Purchase and any other documents or materials relating to the Offer is not being made, and such documents and/or materials have not been approved, by an authorized person for the purposes of section 21 of the Financial Services and Markets Act 2000, as amended. Accordingly, the Offer to Purchase and such documents and/or materials are not being distributed to, and must not be passed on to, the general public in the United Kingdom. The communication of the Offer to Purchase and such documents and/or materials as a financial promotion is only being directed at and made to (i) those persons in the United Kingdom falling within the definition of “investment professionals” (as defined in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the “Financial Promotion Order”)), (ii) those persons who are existing members or creditors of the Company and other persons falling within Article 43(2) of the Financial Promotion Order, (iii) persons who are outside the United Kingdom and (iv) any other persons to whom it may otherwise lawfully be communicated (all such persons together being referred to as “relevant persons”). Any person in the United Kingdom who is not a relevant person should not act or rely on the Offer to Purchase or such documents and/or materials or any of their content. Any investment or investment activity to which the Offer to Purchase or such other documents or materials relate is available only to and will be engaged in only with relevant persons.

Belgium

Neither the Offer to Purchase nor any other documents or materials relating to the Offer have been submitted to or will be submitted for approval or recognition to the Financial Services and Markets Authority (*Autorité des services et marchés financiers/Autoriteit voor financiële diensten en markten*) and, accordingly, the Offer may not be made in Belgium by way of a public offering, as defined in Articles 3 and 6 of the Belgian Law of April 1, 2007 on public takeover bids as amended or replaced from time to time. Accordingly, the Offer may not be advertised and the Offer will not be extended, and neither the Offer to Purchase nor any other documents or materials relating to the Offer (including any memorandum, information circular, brochure or any similar documents) has been or shall be distributed or made available, directly or indirectly, to any person in Belgium other than a “qualified investor” (*investisseur qualifié/gekwalificeerde belegger*) as defined in Article 10 of the Belgian Law of June 16, 2006 on the public offer of placement instruments and the admission to trading of placement instruments on regulated markets, acting for its own account. The Offer to Purchase has been issued only for the personal use of the above qualified investors and exclusively for the purpose of the Offer. Accordingly, the information contained in the Offer to Purchase may not be used for any other purpose or disclosed to any other person in Belgium.

France

The Offer is not being made, directly or indirectly, to the public in France. Neither the Offer to Purchase nor any other documents or offering materials relating to the Offer, has been or shall be distributed to the public in France and only (i) providers of investment services relating to portfolio management for the account of third parties (*personnes fournissant le service d’investissement de gestion de portefeuille pour compte de tiers*) and/or (ii) qualified investors (*investisseurs qualifiés*), other than individuals, acting for their own account, all as defined in, and in accordance with, Articles L.411-1, L.411-2, D.411-1, D.744-1, D.754-1 and D.764-1 of the French Code *monétaire et financier*, are eligible to participate in the Offer. The Offer to Purchase has not been and will not be submitted for clearance procedures (visa) of the *Autorité des marchés financiers*.

Italy

None of the Offer, the Offer to Purchase or any other documents or materials relating to the Offer has been or will be submitted to the clearance procedure of the *Commissione Nazionale per le Società e la Borsa* (“CONSOB”), pursuant to applicable Italian laws and regulations.

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The Offer is being carried out in Italy as an exempted offer pursuant to article 101-bis, paragraph 3-bis of the Legislative Decree No. 58 of February 24, 1998, as amended (the “Financial Services Act”) and article 35-bis, paragraph 4 of CONSOB Regulation No. 11971 of May 14, 1999, as amended (the “CONSOB Regulation”). The Offer is also being carried out in compliance with article 35-bis, paragraph 7 of the CONSOB Regulation.

Holders or beneficial owners of the Notes located in Italy can tender the Notes through authorized persons (such as investment firms, banks or financial intermediaries permitted to conduct such activities in Italy in accordance with the Financial Services Act, CONSOB Regulation No. 16190 of October 29, 2007, as amended from time to time, and Legislative Decree No. 385 of September 1, 1993, as amended) and in compliance with applicable laws and regulations or with requirements imposed by CONSOB or any other Italian authority.

Each intermediary must comply with the applicable laws and regulations concerning information duties vis-à-vis its clients in connection with the Notes or the Offer.