

# PHILIPS

## Facts and figures

We are a global health technology leader focused on improving people's health and well-being through meaningful innovation.

Our products and solutions improve the health and well-being of people across the world.

Philips operates in fundamentally attractive market segments supported by global trends:

- Aging populations driving demand for care
- Increasing healthcare costs and staff shortages driving productivity
- Increasing spend on personal health and care needs

100+

countries serviced worldwide



Global innovation, manufacturing, and commercial footprint

€18.2

billion sales in FY 2023



Headquarters in Amsterdam

130+

years of innovation

## Our businesses

### Diagnosis & Treatment

€8.8 billion sales in FY 2023

Diagnostic Imaging

Ultrasound

Image Guided Therapy

Enterprise Informatics

Monitoring

Sleep & Respiratory Care

Oral Healthcare

Mother & Child Care

Personal Care

Market-leading capabilities, integrating platforms, informatics, and services

## Flagship innovations across the portfolio driving growth



### Azurion Image Guided Therapy platform

Optimizes procedures and provides superior care.



### Philips HealthSuite Imaging

Improves operational efficiency and enhances patient care.



### 59000 shavers

Premium shavers with 0.00mm close-shave blade technology.

# Our strategy — creating value with sustainable impact

## Strategy

- Focused organic growth.
- Leverage attractive leadership positions to drive growth in IGT, Ultrasound, Monitoring and Personal Health.

## Innovation

- Patient, people-centric, scalable innovations.
- Focused, fewer, more impactful innovations in segments with right to win.

## Execution

- Patient safety and quality as our highest priority.
- Reliable end-to-end supply chain.
- Simplified operating model.

## Our key strengths

### Leading positions across businesses



70% of annual sales from #1 or #2 positions.

### Innovation aligned to customer needs



Innovations drive enhanced clinical and operational productivity.

### Strong customer base and high customer intimacy



Preferred strategic and innovation partner, with 300+ partnerships across the world.

### Strong ESG performance



- Improved the health and well-being of 1.9 billion people in 2023 — targeting to reach 2.5 billion per year by 2030.
- ESG embedded in business operations.
- Carbon neutral operations, world leading circularity goals and sustainable innovation as a differentiator.
- 100% of products in line with EcoDesign requirements.
- Over 95% of sales compliant with the UN Sustainable Development Goals.



## Solid first year of executing 3-year plan

### FY 2023: Strong sales growth, improved profitability and strong cash flow

€18.2

billion group sales

7%

Comparable sales growth<sup>1</sup>

€1.9

billion adjusted EBITA

10.5%

million adjusted EBITA margin<sup>1</sup>

€1.6

billion free cash flow

<sup>1</sup> Excluding provisions charged to sales of EUR 174 million in Q4 2023 mainly in connection with the Respiroics consent decree

## Contact

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