



# Let's make home a better place to be

## Male Grooming

Many of us have the urge to change up our look from time to time. And with most of us spending more time at home, why not use the opportunity to experiment with a new style? Whether it's arranging your hair in a different way, experimenting with a new hair color or trimming your beard shorter – a little bit of a mix up could be just what you need. We are here to support for that extra bit of confidence! For style inspiration and tips for achieving the perfect look with the Philips OneBlade.

## Hair Removal

Many of us are currently missing our regular beauty appointments and are on the lookout for alternative ways to remove our body hair. While shaving and epilating are quick and easy options, there is another effective, long-term solution that you can do in the comfort of your home. IPL hair removal offers great results that you can achieve on your sofa or in your bathroom or bedroom. It flashes the light down hair follicles, which puts your hair to sleep, so hair naturally sheds. You can use it on multiple areas of your body including your upper lip, underarms, legs and bikini line and it will leave you with silky smooth skin after just a few treatments. For tips and tricks on IPL hair removal and to find out more about the Philips Lumea IPL hair removal device.

## Hair Care

Maintaining your hair is relatively easy once you know how to take care of it. While you may not have the magic hands of your hairdresser at your disposal, there are many other ways to care for your hair at home. We asked celebrity hair stylist Ilham Mestour for her top tips on maintaining your hair's condition, major dos and don'ts and advice on how to easily achieve fabulous hairstyles, all from the comfort of your own home. Click here to read Ilham's advice and find out why she recommends the Philips MoistureProtect hairdryer, a styling tool that cares for your hair.

## Oral Healthcare

Maintaining a healthy mouth has always been important, but now that your regular visit to the dentist may be put on hold, what can you do to keep your smile healthy? As a first step, diet is key. Certain foods are good for your teeth and gums as they work to boost the immune system, strengthen your enamel and help prevent cavities. There are also a number of other ways to help keep your teeth and gums in tip-top condition. For ideas and advice on maintaining your oral health and to discover how the Philips Sonicare range of electric toothbrushes can help you enjoy a confident smile.

Life has become about staying home and staying well. Taking care of yourself, your family and your home has never been more important.

Philips is making home a better place to be by empowering people to kick-start and stick to important feel-good personal health routines. By providing the tools and support, Philips can not only help people look and feel better, but also equip them with at-home alternatives for the things they can no longer go out for.

With relevant solutions, expertise and advice, we are helping people be their own barber, get creative in the kitchen, enjoy their very own home salon experience and maintain their oral health so they can start their day smiling.

Together, we can make life better by making home a better place to be, so people can confidently take care of and look after what matters most.