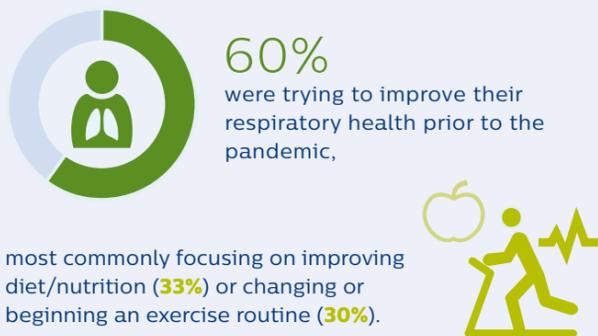




Health priorities: a global snapshot of respiratory health in the era of COVID-19

Respiratory issues are prevalent worldwide...

Around the globe, respiratory issues are a common experience. **Half of those surveyed*** report experiencing a respiratory issue** within the past year.

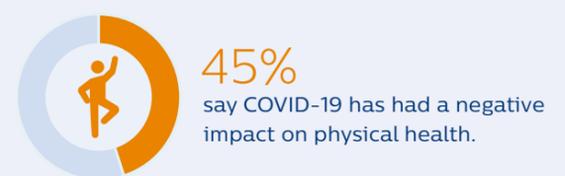
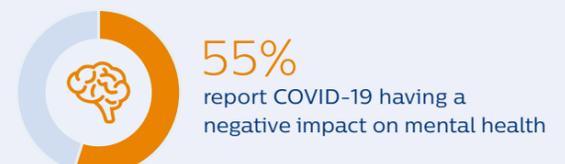
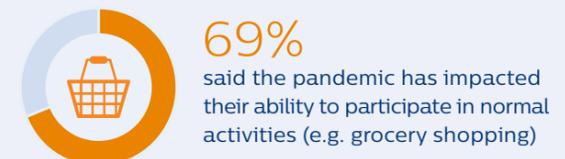


Since the start of the COVID-19 pandemic, that number has significantly increased, with **69%** actively trying to improve their respiratory health.

* Philips surveyed 4,001 people across China, India, Russia and the US to learn more about their perceptions of respiratory health.
** Respiratory issues included chronic cough, excessive phlegm or sputum, noisy breathing (wheezing), chest tightness, shortness of breath when not exercising, trouble taking a deep breath, respiratory infection or other acute respiratory illness, or other respiratory issue.

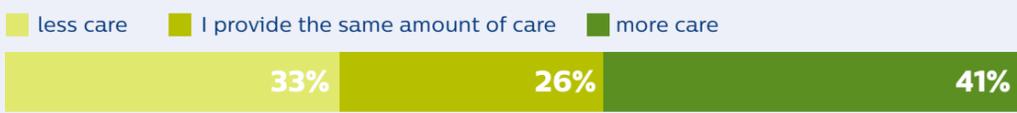
... and when it comes to the pandemic's impacts, respiratory health is top of mind.

The pandemic has also impacted other facets of peoples' lives:



COVID-19 exacerbated individual concerns for those affected by COPD.

COPD is the **third leading cause of death** worldwide, with nearly **65 million people** diagnosed^{1,2}. While the world grapples with how to contain the virus, COPD patients – and the people who care for them – faced challenges of their own:



COVID-19 has impacted informal caregiving for COPD patients; with **41%** of caregivers reporting giving more care since the pandemic began.



COPD patients were significantly more willing to go to the hospital emergency department (**65%**) than those who do not have COPD (**54%**).

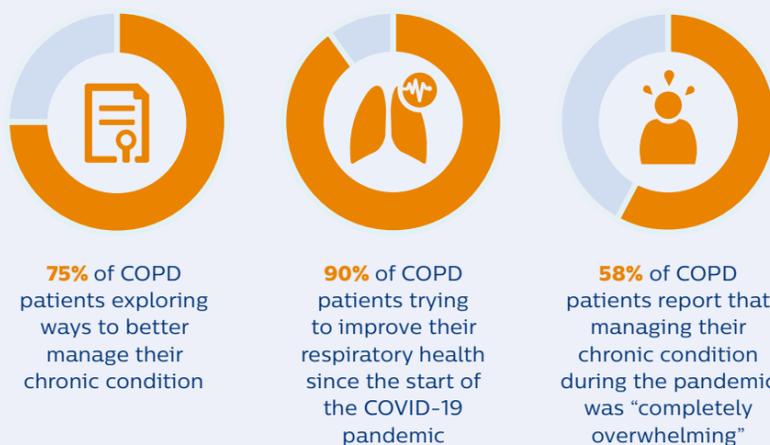


92% of informal caregivers are at least somewhat concerned about spreading COVID-19 to the COPD patient for whom they provide care.

For those who didn't go to the ER when they needed to, the pandemic was a factor for **6 in 10**.

...but it has also brought increased awareness for the condition.

Nearly **3 in 5** respondents report being more familiar with COPD now compared to prior to the COVID-19 pandemic. Beyond an increased awareness of COPD, the COVID-19 pandemic led to:



Prior to the pandemic, **52%** of respondents reported being familiar with COPD;

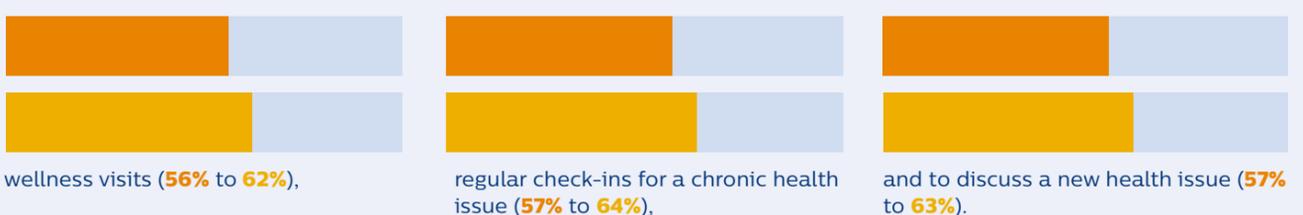


following the pandemic, that number is up to **72%**.



COPD patients are **more willing** to engage in most forms of in-person and "telehealth" based care than non-COPD patients.

With concern growing around in-person visits at the onset of COVID-19, willingness for telehealth visits pre-COVID vs. since the pandemic began has been on the rise for



To learn more about how Philips is working to increase awareness this World COPD Day, please visit: [Philips.com/WorldCOPDDay](https://www.philips.com/WorldCOPDDay).

¹ The Global Strategy for the Diagnosis, Management, and Prevention of Chronic Obstructive Pulmonary Disease (2019 Report)
² <https://www.healthline.com/health/copd/facts-statistics-infographic#:~:text=More%20than%2065%20million%20people,over%20the%20next%2050%20years.>