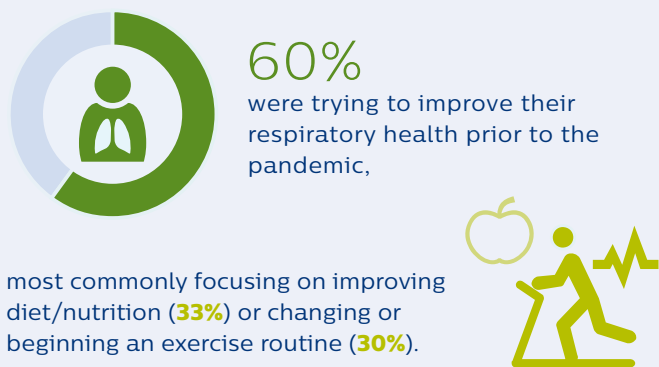




# Health priorities: a global snapshot of respiratory health in the era of COVID-19

## Respiratory issues are prevalent worldwide...

Around the globe, respiratory issues are a common experience. **Half of those surveyed\*** report experiencing a respiratory issue\*\* within the past year.

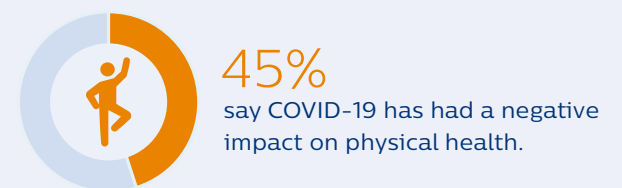
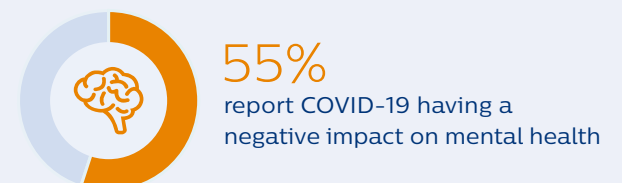
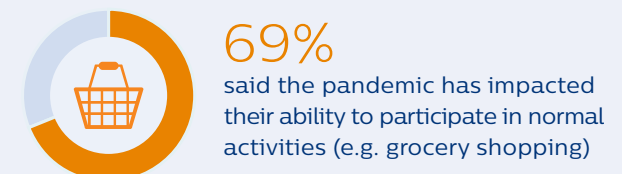


Since the start of the COVID-19 pandemic, that number has significantly increased, with **69%** actively trying to improve their respiratory health.

\* Philips surveyed 4,001 people across China, India, Russia and the US to learn more about their perceptions of respiratory health.  
\*\* Respiratory issues included chronic cough, excessive phlegm or sputum, noisy breathing (wheezing), chest tightness, shortness of breath when not exercising, trouble taking a deep breath, respiratory infection or other acute respiratory illness, or other respiratory issue.

## ... and when it comes to the pandemic's impacts, respiratory health is top of mind.

The pandemic has also impacted other facets of peoples' lives:

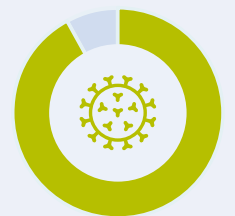


## COVID-19 exacerbated individual concerns for those affected by COPD.

COPD is the **third leading cause of death** worldwide, with nearly **65 million people** diagnosed<sup>1,2</sup>. While the world grapples with how to contain the virus, COPD patients – and the people who care for them – faced challenges of their own:



COVID-19 has impacted informal caregiving for COPD patients; with **41%** of caregivers reporting giving more care since the pandemic began.



COPD patients were significantly more willing to go to the hospital emergency department (**65%**) than those who do not have COPD (**54%**).

For those who didn't go to the ER when they needed to, the pandemic was a factor for **6 in 10**.

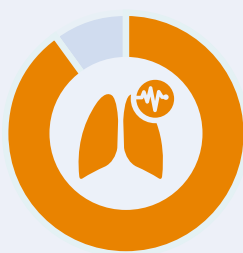
## ...but it has also brought increased awareness for the condition.

Nearly **3 in 5** respondents report being more familiar with COPD now compared to prior to the COVID-19 pandemic. Beyond an increased awareness of COPD, the COVID-19 pandemic led to:

Prior to the pandemic, **52%** of respondents reported being familiar with COPD;

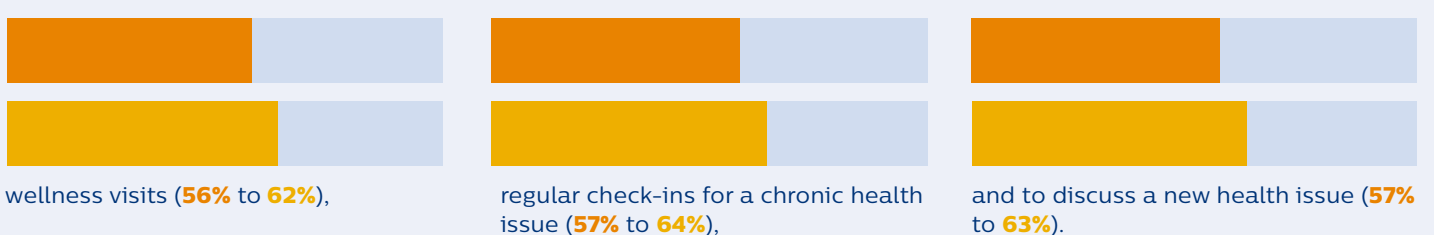


following the pandemic, that number is up to **72%**.



COPD patients are **more willing** to engage in most forms of in-person and "telehealth" based care than non-COPD patients.

With concern growing around in-person visits at the onset of COVID-19, willingness for telehealth visits pre-COVID vs. since the pandemic began has been on the rise for



To learn more about how Philips is working to increase awareness this World COPD Day, please visit: [Philips.com/WorldCOPDDay](https://www.philips.com/WorldCOPDDay).

<sup>1</sup> The Global Strategy for the Diagnosis, Management, and Prevention of Chronic Obstructive Pulmonary Disease (2019 Report)  
<sup>2</sup> <https://www.healthline.com/health/copd/facts-statistics-infographic#:~:text=More%20than%2065%20million%20people,over%20the%20next%2050%20years.>