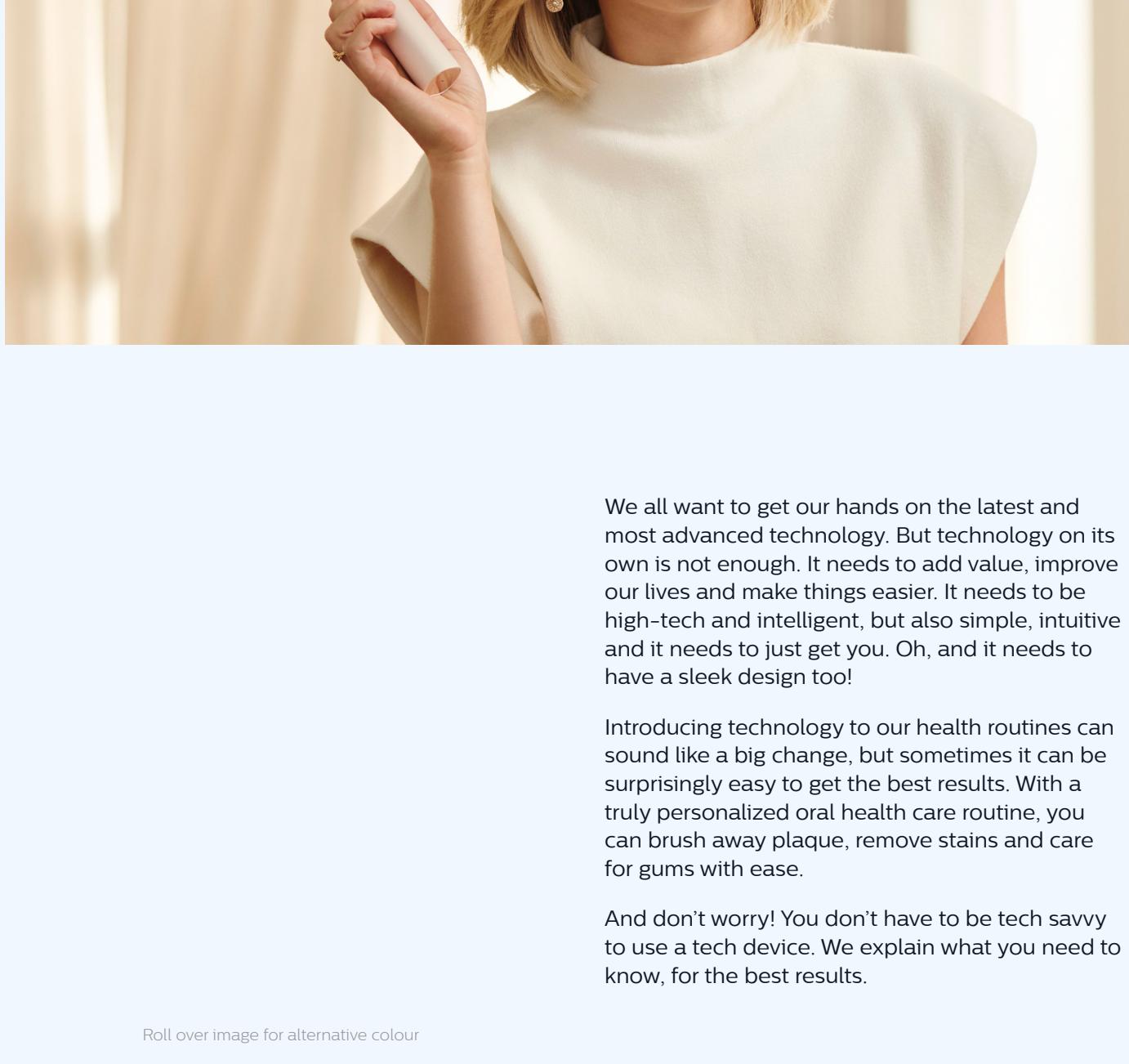


**PHILIPS**

**sonicare**

# Philips' most advanced electric toothbrush...

Introducing Philips Sonicare 9900 Prestige



We all want to get our hands on the latest and most advanced technology. But technology on its own is not enough. It needs to add value, improve our lives and make things easier. It needs to be high-tech and intelligent, but also simple, intuitive and it needs to just get you. Oh, and it needs to have a sleek design too!

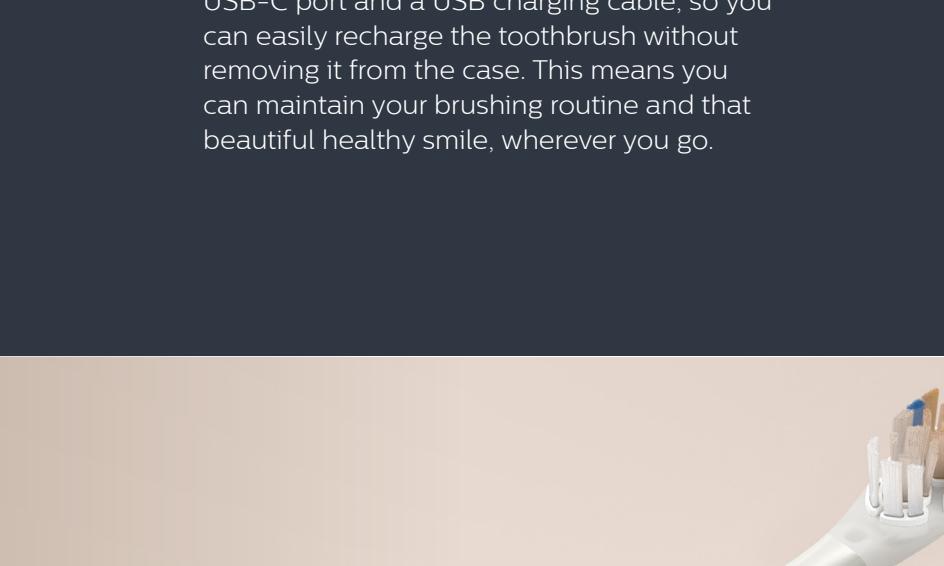
Introducing technology to our health routines can sound like a big change, but sometimes it can be surprisingly easy to get the best results. With a truly personalized oral health care routine, you can brush away plaque, remove stains and care for gums with ease.

And don't worry! You don't have to be tech savvy to use a tech device. We explain what you need to know, for the best results.

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## AI for a toothbrush?

Artificial Intelligence sounds complicated. But what if AI can help you make brushing easier; it tracks your behavior, learns from it and turns the learnings into actionable insights. For instance, when you forget to brush your molars, the Philips Sonicare 9900 Prestige senses you have missed those spots and – working harmoniously with our Philips Sonicare app – makes you aware of it and advises you to brush there! Who would have thought AI could be so simple...



## Take your toothbrush with you, wherever you go

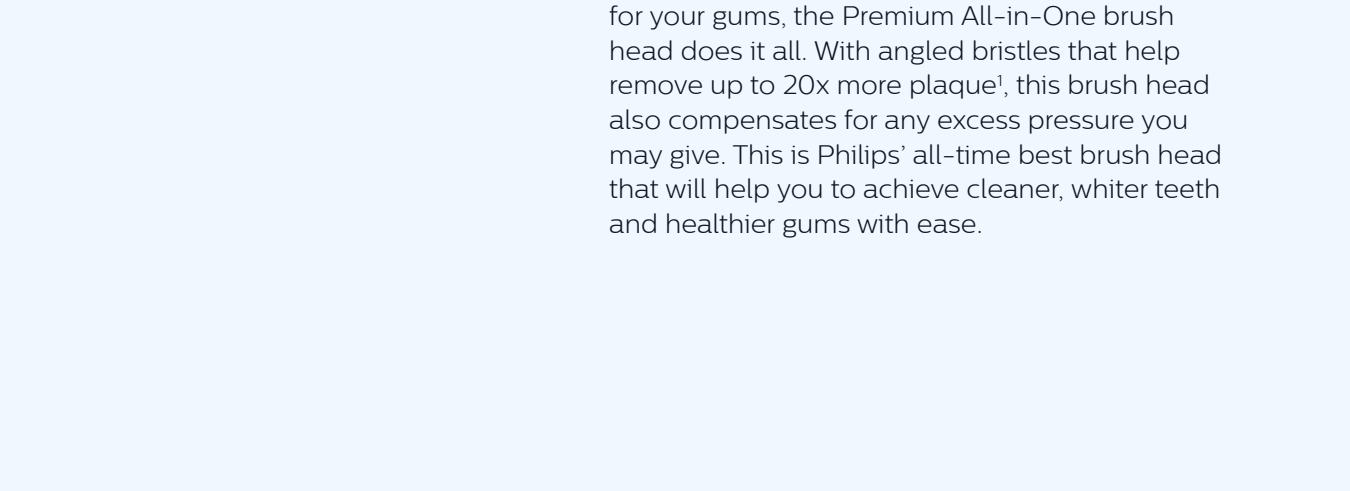
The Philips Sonicare 9900 Prestige comes with an elegant and compact travel case so you can take your toothbrush with you wherever you go. The case is wrapped in soft-touch vegan leather, making it both durable and stylish, so it can slip into any bag for carefree convenience.

For extra ease, the case includes an integrated USB-C port and a USB charging cable, so you can easily recharge the toothbrush without removing it from the case. This means you can maintain your brushing routine and that beautiful healthy smile, wherever you go.

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## Use a toothbrush that's tailored to you

The Philips Sonicare 9900 Prestige uses SenseIQ technology to sense, adapt and care for your teeth and gums. SenseIQ technology is a combination of smart features that observe your brushing behaviors by using built-in sensors to identify your brushing style and adapt the pressure accordingly. No more putting too much pressure and damaging your gums; the Philips Sonicare 9900 Prestige adjusts the pressure automatically for you. Genius!



## Premium All-in-One brush head

One brush head that covers it all. Whether you want to brush away plaque, remove stains or care for your gums, the Premium All-in-One brush head does it all. With angled bristles that help remove up to 20x more plaque<sup>1</sup>, this brush head also compensates for any excess pressure you may give. This is Philips' all-time best brush head that will help you to achieve cleaner, whiter teeth and healthier gums with ease.

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For further information, please contact  
[Insert local contact details here]

<sup>1</sup> Versus a manual toothbrush in independent lab study