



Media Backgrounder

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Philips EPIQ Elite

[Philips EPIQ Elite](#) ultrasound features an exceptional level of image quality, intuitive workflow experience, and advanced insights to meet the challenges of today's most demanding practices.

The EPIQ Elite platform brings the ultimate solutions to ultrasound, with clinically tailored tools designed to elevate diagnostic confidence to new levels.

Why is it important?

Healthcare is continually being challenged to provide higher quality of care cost-effectively. While premium ultrasound today demands improved clinical information from each scan, faster and more consistent exams that are easier to perform, and a higher level of confidence, even for technically difficult patients.

The Philips EPIQ Elite is specifically designed to meet the need for quick and accurate diagnosis the first time and in less time – giving clinicians more time to interact with their patients and reducing the need for repeat scans.

What is innovative about it?

At the heart of the powerful EPIQ Elite architecture is the Philips exclusive Anatomical Intelligence Ultrasound (AIUS), designed to elevate the ultrasound system from a passive to an actively adaptive device.

- With advanced organ modelling, image slicing, and proven quantification, exams are easy to perform, more reproducible, and deliver new levels of clinical information.
- AIUS capabilities range from automating repetitive steps to full computer driven analysis of raw data with minimal user interaction.
- AIUS can provide advanced screening documentation, assisted measurements, as well as organ and structure detection for automatic registration and advanced quantification.
- **Photorealistic echo imaging with adjustable light source:** The EPIQ CVx includes TrueVue, giving clinicians the ability to see photorealistic renderings of the heart, which improves cardiac anatomy analysis by offering detailed tissue and depth perception imaging through a new virtual light source.



What is the benefit of the innovation to 'you'?

The EPIQ Elite ultrasound system offers the best-in-class performance with all clinical applications including advanced shared service. Whether clinicians perform abdominal, small parts, pediatric, OB/GYN, vascular, interventional or cardiac, the EPIQ Elite platform offers a no compromise approach to clinical solutions - offering the most advanced services to patients.

Find out more:

[Philips Ultrasound EPIQ Elite Product Video](#)

For further information, please contact:

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people's health and well-being through meaningful innovation. Philips' patient- and people-centric innovation leverages advanced technology and deep clinical and consumer insights to deliver personal health solutions for consumers and professional health solutions for healthcare providers and their patients in the hospital and the home. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, ultrasound, image-guided therapy, monitoring, and enterprise informatics, as well as in personal health. Philips generated 2022 sales of EUR 17.8 billion and employs approximately 70,700 employees with sales and services in more than 100 countries. News about Philips can be found at www.philips.com/newscenter.

The EPIQ Elite system offers exceptional performance with all clinical applications

