

PHILIPS

Health Trends Research *2022 Report*

495 General consumers in UAE

17.05.2022 - 08.06.2022

innovation  you



UAE

Health Trends Research

Objectives and methodology

The research was conducted in order to better understand the health trends starting with Covid-19 (public's perceptions about health issues such as being healthy, being safe, personal-care products related with health, using or preferring digitalization in healthcare, how technology is being effective in consumers' life, shifting health trends, habits etc.)

The survey was conducted by Censuswide, an independent market research consultancy via an online link. The respondents were 495 general consumers in the UAE aged 18-64 with quotas set to ensure that SEC groups and regions should represent the country distribution. Gender quotas were also set to achieve a 50/50 split. The survey took place between 17.05.22 and 13.06.22

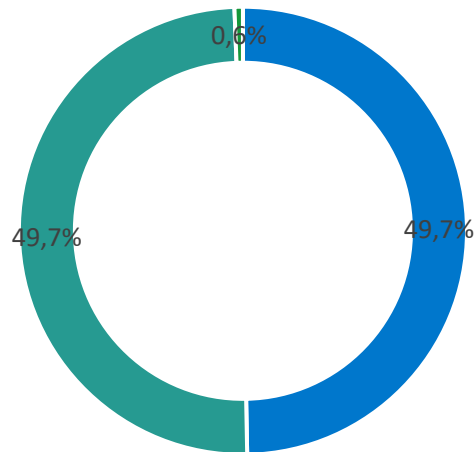
Demographics



Gender / Age / Socio Economic

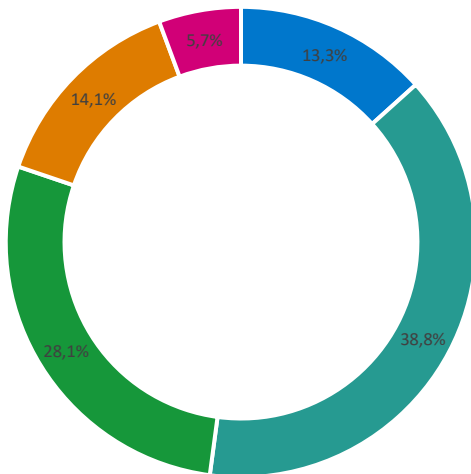
Base size: 495 responses

Gender



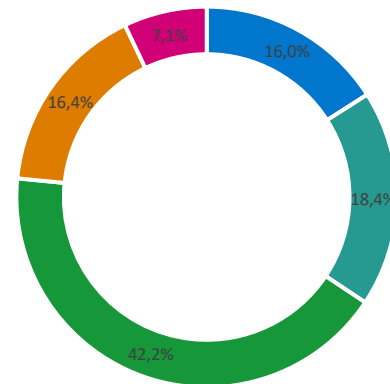
- Male (246)
- Female (246)
- Prefer not to say (3)

Age



- 16-24 (66)
- 25-34 (192)
- 35-44 (139)
- 45-54 (70)
- 55+ (28)

Socio Economic



- The Ruling family (79)
- Merchant or Business Person (91)
- Professional (E.G: teachers, engineers) (209)
- Other worker (81)
- None of these (35)

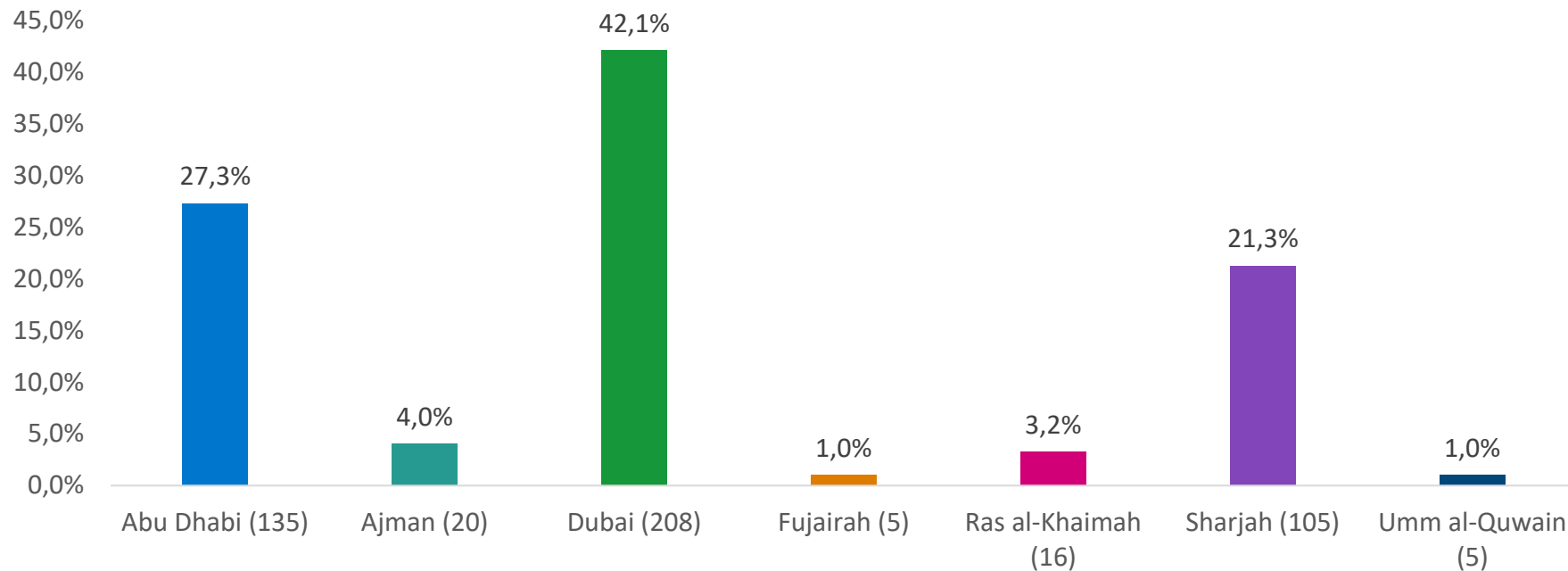
Filters: Country: UAE

Demographics



Emirate

Base size: 495 responses



Filters: Country: UAE

Health Trends Research

Consumer control of wellbeing – executive summary

The vast majority of consumers in the UAE rate their current health status as good (89%), with over half (51%) suggesting that it is very good. This stat is at odds with the 50% who suggest that their health has a negative impact on their life, seemingly suggesting that attitudes within the market are contradictory at best.

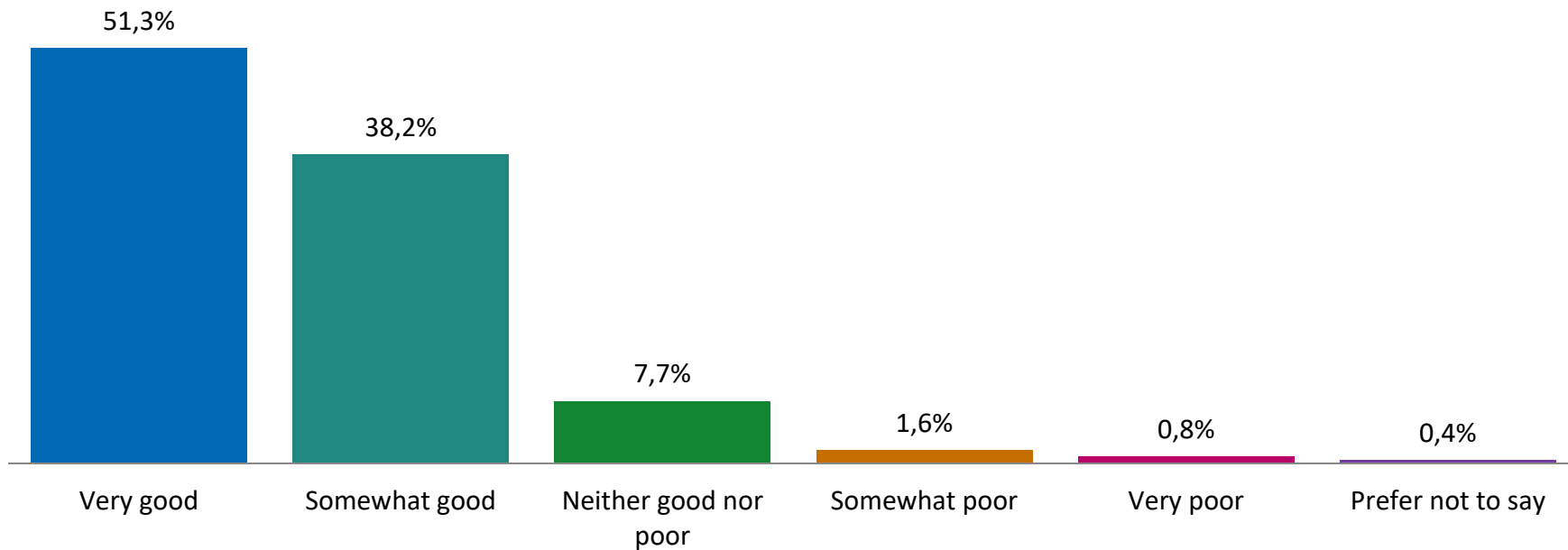
The 89% of consumers who state that they do feel in control of their health point towards a population who are perhaps falsely confident in their own ability to manage their health given its apparent quality conflicting with the negative impact that it is having on their lives. In what is one of the most surprising statistics to come from the data we can also see that consumers in the UAE have been left feeling more in control of their health since the Covid-19 pandemic. With 70% agreeing to the statement and only 24% disagreeing. This is perhaps reflective of the greater care that people have been taking to avoid the virus and indeed other illnesses since the outbreak, with this in combination with governmental restrictions leading to a more guarded community, specifically with regards to health.

Despite the high levels of apparent control over personal health the populous still want to be more proactive with it. Nearly 9 in 10 consumers admitting that they would like to be more proactive and in control of their health and wellbeing.

Q1



Q1. How would you rate your current health status generally?



Filters: Country: UAE



Q1. How would you rate your current health status generally?

In terms of respondents' current health status generally, just under 9 in 10 (89%) respondents rated their current health status as good*, with just over half (51%) who said very good.

Male respondents are more likely to rate their current health status as good*, compared to female respondents (92% vs 87%).

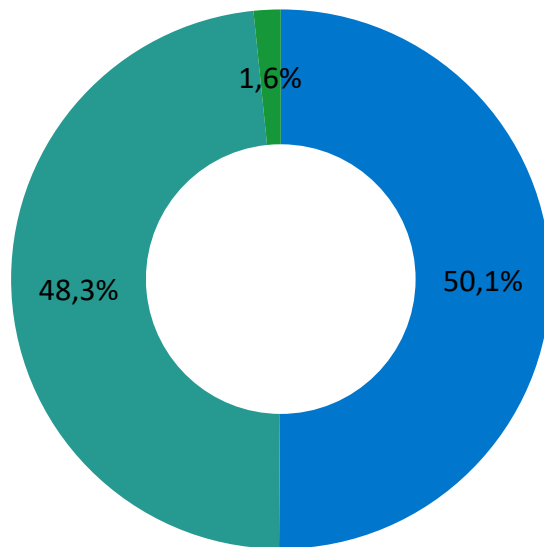
Respondents aged 35-44 are more likely to rate their current health status as good*, compared to respondents aged 16-24 (94% vs 80%).

Over half (56%) of respondents in Abu Dhabi rated their current health status as very good, whereas over 2 in 5 (43%) respondents in Sharjah said the same.

92% of those surveyed whose Socio-Economic status is 'The Ruling Family' rated their current health status as good*, whereas over 4 in 5 (85%) Merchant or Business Persons surveyed said the same.

Q2

Q2. Does your health negatively impact your quality of life?



- Yes
- No
- Prefer not to say

Filters: Country: UAE



Q2. Does your health negatively impact your quality of life?

Half (50%) of respondents said their health negatively impacts their quality of life, however almost half (48%) said their health does not negatively impact their quality of life.

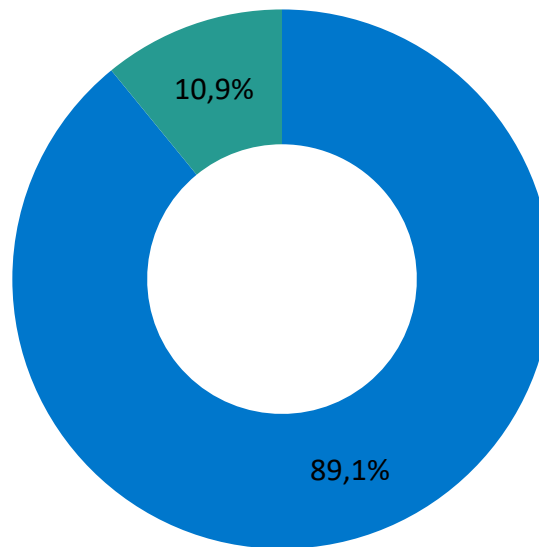
Respondents aged 25-34 were most likely to say their health negatively impacts their quality of life, compared to respondents aged 45-54 (52% vs 46%).

Respondents in Abu Dhabi were most likely to say their health negatively impacts their quality of life, whilst respondents in Sharjah were the least likely to say so (59% vs 43%).

Nearly 3 in 5 (57%) Merchant or Business Persons surveyed said their health negatively impacts their quality of life, in comparison to under half (47%) of Professionals (E.G: teachers, engineers) surveyed who said the same.

Q3

Q3. Do you currently feel in control of your healthcare and wellbeing?



■ Yes
■ No

Filters: Country: UAE



Q3. Do you currently feel in control of your healthcare and wellbeing?

Just under 4 in 5 (89%) respondents do currently feel in control of their healthcare and wellbeing, however 1 in 9 (11%) do not.

More male respondents currently feel in control of their healthcare and wellbeing, compared to female respondents (93% vs 85%).

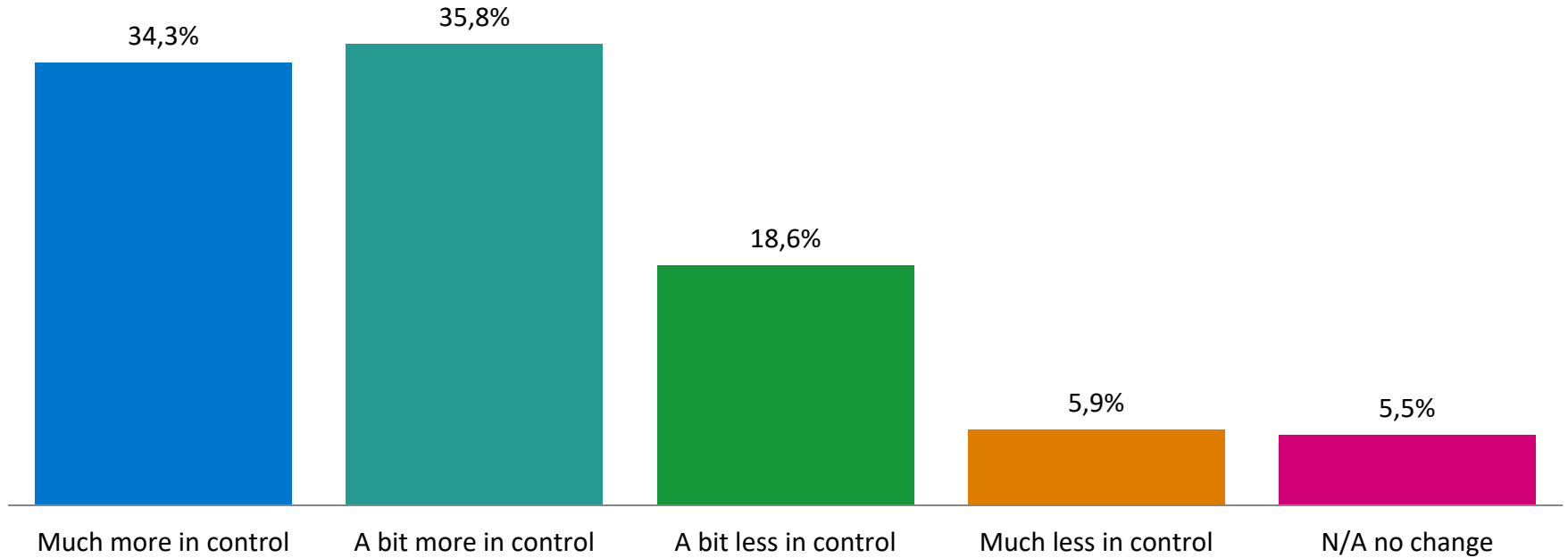
99% of respondents aged 45-54 do currently feel in control of their healthcare and wellbeing, whilst 73% of respondents aged 16-24 said the same.

93% of Merchant or Business Persons surveyed do currently feel in control of their healthcare and wellbeing, whereas 89% of those surveyed whose Socio-Economic status is 'The Ruling Family' said the same.

Q4



Q4. Has the Covid-19 pandemic left you feeling more or less in control of your healthcare and wellbeing?



Filters: Country: UAE



Q4. Has the Covid-19 pandemic left you feeling more or less in control of your healthcare and wellbeing?

In terms of the Covid-19 pandemic, 7 in 10 (70%) respondents said it's left them feeling more* in control of their healthcare and wellbeing, with just over a third (34%) who feel much more in control. However, just under a quarter (24%) said it's left them feeling less in control** of their healthcare and wellbeing.

Looking at the gender demographic split, male respondents are more likely to be left feeling more* in control of their healthcare and wellbeing, than female respondents (73% vs 67%).

Just over three quarters (76%) of respondents aged 45-54 said it's left them feeling more* in control of their healthcare and wellbeing, whilst over half (53%) of respondents aged 16-24 said the same.

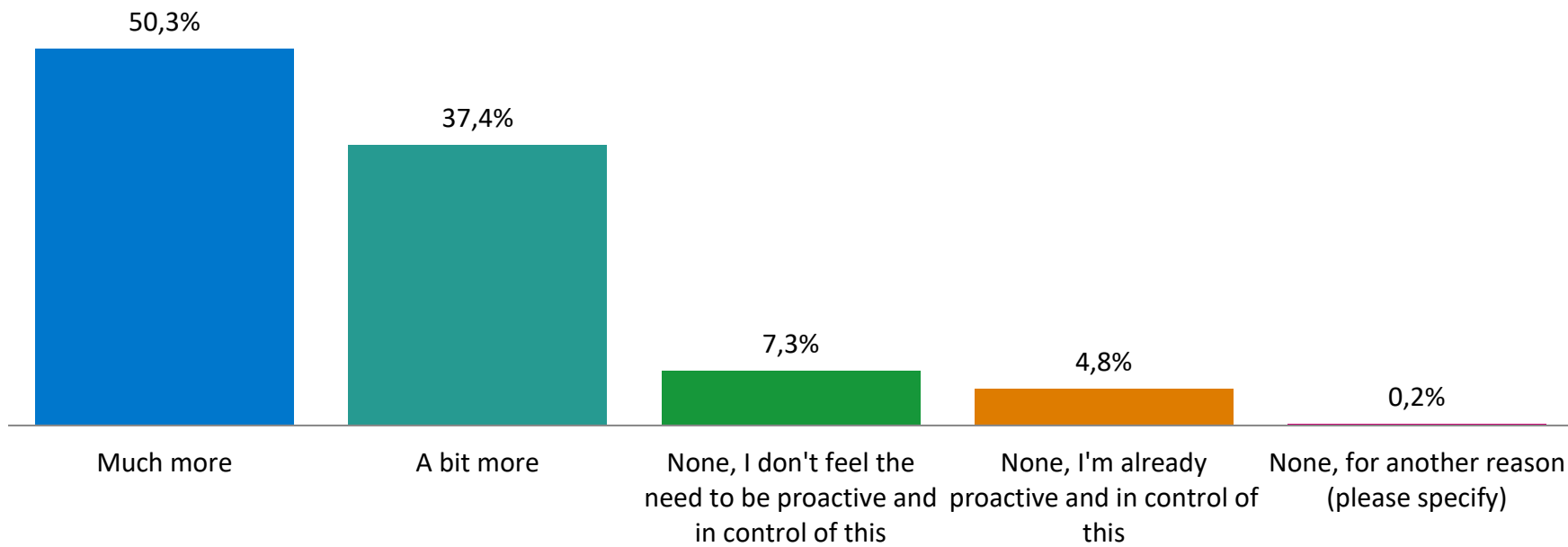
Just over three quarters (76%) of respondents in Abu Dhabi said it's left them feeling more* in control of their healthcare and wellbeing, in comparison to just over 3 in 5 (61%) respondents in Sharjah who said the same.

*Combines responses 'Much more in control' and 'A bit more in control' | **Combines responses 'A bit less in control' and 'Much less in control'

Q5



Q5. To what extent, if at all, would you like to be more proactive and in control of your healthcare and wellbeing?



Filters: Country: UAE



Q5. To what extent, if at all, would you like to be more proactive and in control of your healthcare and wellbeing?

Majority (88%) of respondents would like to be more* proactive and in control of their healthcare and wellbeing, with half (50%) of respondents who would like to be much more in control.

91% of male respondents would like to be more* proactive and in control of their healthcare and wellbeing, compared to 84% of female respondents who said the same.

96% of respondents in Abu Dhabi would like to be more* proactive and in control of their healthcare and wellbeing, whereas over 4 in 5 (83%) respondents in Sharjah said the same.

*Combines responses 'Much more' and 'A bit more'

Health Trends Research

Tech and personal health – executive summary

Consumers in the UAE unequivocally agree that tech can help them better and more effectively manage their health, with 95% suggesting as such. The top three ways in which it can do this were ranked as:

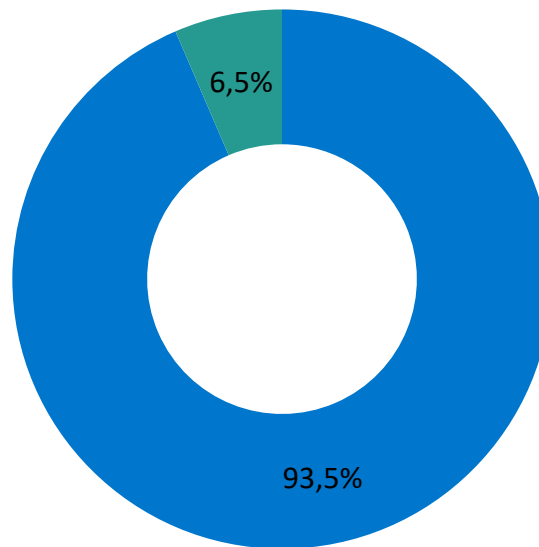
1. Faster access to the specialists and healthcare professionals needed / Tech being easier to use (51%)
2. Technology making it easier to access results (50%)
3. Tech allowing you to store all your healthcare data in one place (46%)

The far smaller majority who argued that tech would not help them to better manage their health cited the below are the top three reasons:

1. Concerns around using tech to manage health (44%)
2. Worries regarding data sharing and privacy (38%)
3. Confidence in the methods already employed in managing health (28%)

Q6

Q6. Do you think that technology (e. g. the internet, smart phones, healthcare apps, virtual doctor consultations) can help you to manage your health better and more effectively?



■ Yes
■ No

Filters: Country: UAE



Q6. Do you think that technology (e. g. the internet, smart phones, healthcare apps, virtual doctor consultations) can help you to manage your health better and more effectively?

When it comes to technology in healthcare, over 9 in 10 (94%) respondents think that technology (e. g. the internet, smart phones, healthcare apps, virtual doctor consultations) can help them to manage their health better and more effectively, however 1 in 16 (6%) do not think that technology can help.

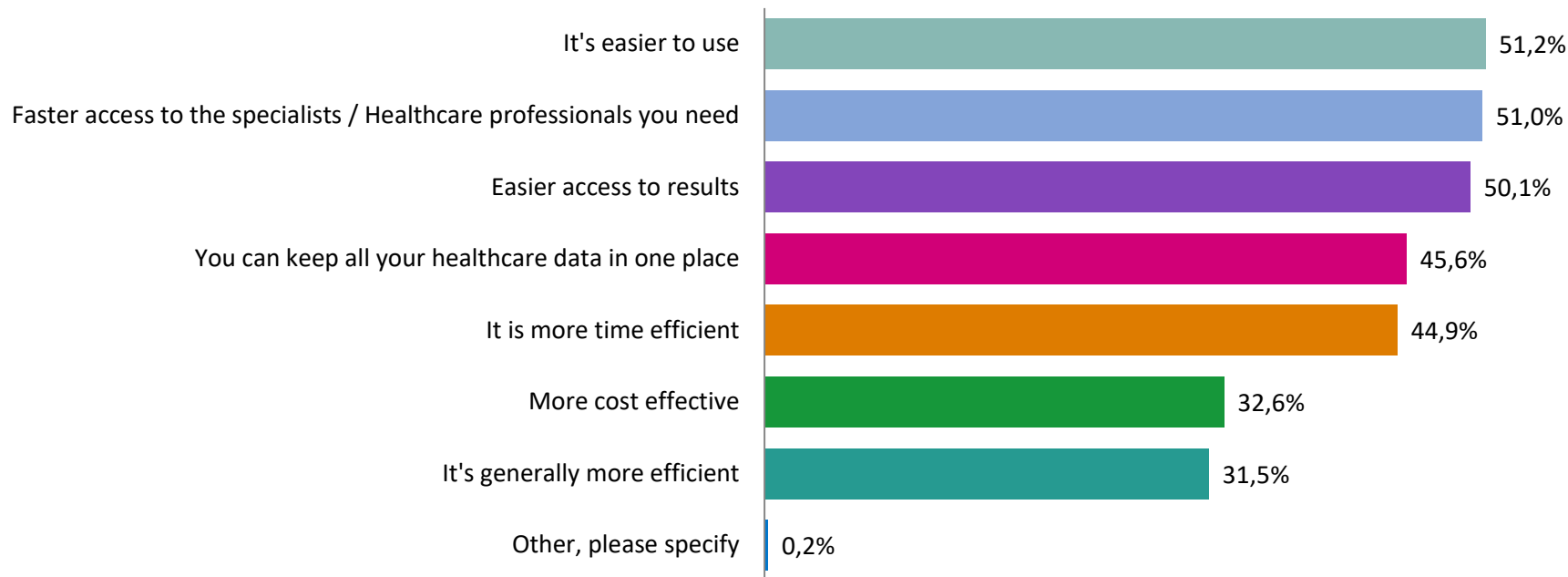
Older respondents (those aged 45-54) are most likely to think that technology (e. g. the internet, smart phones, healthcare apps, virtual doctor consultations) can help them to manage their health better and more effectively, compared to younger respondents (those aged 16-24) (94% vs. 85%).

96% of respondents in Abu Dhabi think that technology (e. g. the internet, smart phones, healthcare apps, virtual doctor consultations) can help them to manage their health better and more effectively, whilst 92% of respondents in Dubai said the same.

Q7



Q7. You stated that technology can help you to manage your health better and more effectively. Why did you think this is? (Tick all that apply)



Filters: Country: UAE



Q7. You stated that technology can help you to manage your health better and more effectively. Why did you think this is? (Tick all that apply)

**Those who believe technology can help manage their health better and more effectively*

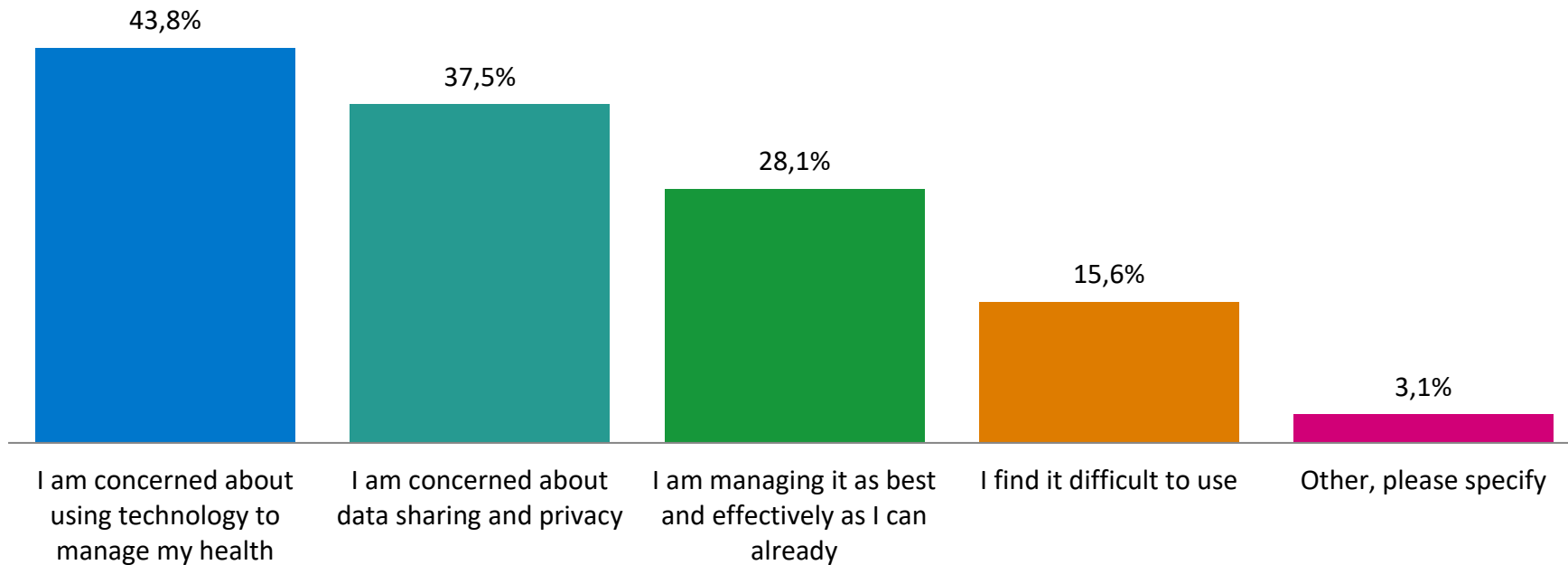
The top 5 reasons why respondents think that technology can help them to manage their health better and more effectively are, faster access to the specialists / Healthcare professionals you need (51%), it's easier to use (51%), easier access to results (50%), you can keep all your healthcare data in one place (46%) and it is more time efficient (45%).

Over half (55%) of female respondents think that technology can help them to manage their health better and more effectively because of faster access to the specialists / Healthcare professionals you need, compared to under half (48%) of male respondents who think the same.

Q8



Q8. You stated that technology cannot help you to manage your health better and more effectively. Why did you think this is? (Tick all that apply)



Filters: Country: UAE



Q8. You stated that technology cannot help you to manage your health better and more effectively. Why did you think this is? (Tick all that apply)

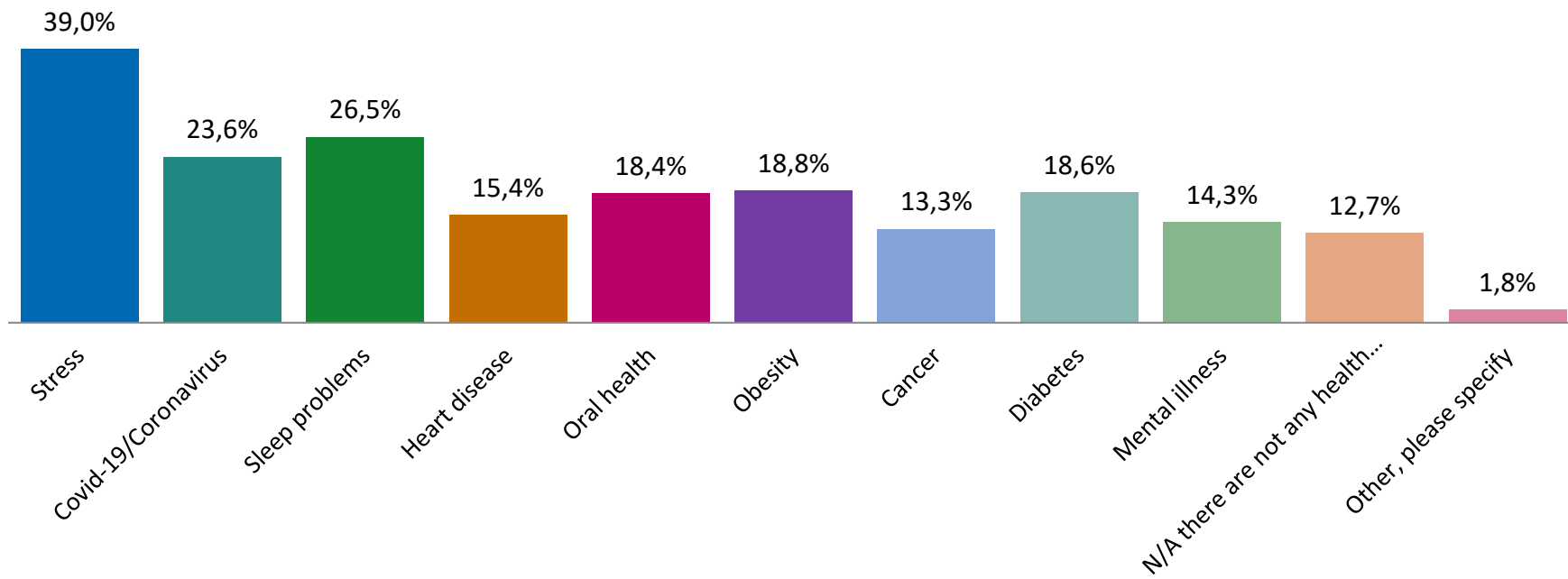
**Those who don't believe technology can help manage their health better and more effectively*

The top 4 reasons why respondents don't think that technology can help them to manage their health better and more effective are, they are concerned about using technology to manage their health (44%), they are concerned about data sharing and privacy (38%), they are managing it as best and effectively as they can already (28%) and they find it difficult to use (16%).

Q9



Q9. What health issues, if any, are you currently most concerned about personally? (Tick up to three)



Filters: Country: UAE

Health Trends Research

Consumer behaviour regarding health – executive summary

The factors topping health concerns in the UAE are below. These are particularly interesting statistic indicating that fears around C-19 have somewhat fallen to the wayside :

1. Stress (39%)
2. Sleep problems (26%)
3. Covid-19 (24%)

Consumers are also convinced that their oral/dental health are related to their general and heart health. 87% stated that they believed there was a relationship to general and 75% cited a relationship to heart health when asked about oral/dental wellbeing.

Finally proactivity was revisited with 95% of consumers stated that they are proactive with their health, this is supported in that 80% of them have been to visit the doctor or to hospital in person within the last year. These trips have lead to some position opinions around digital healthcare technology. Notably 82% agreed that such tech will help healthcare professionals work more efficiently, 76% suggested it will mean people will need to go to the hospital less often and 78% concluded that healthcare expenditures will be more efficient thanks to these technologies.



Q9. What health issues, if any, are you currently most concerned about personally? (Tick up to three)

When it comes to health issues, the main things respondents are currently most concerned about is stress (39%), followed by sleep problems (26%), Covid-19/Coronavirus (24%), obesity (19%), diabetes (19%) and oral health (18%).

When it comes to oral health, more female respondents are currently most concerned about their oral health, compared to male respondents (20% vs 16%).

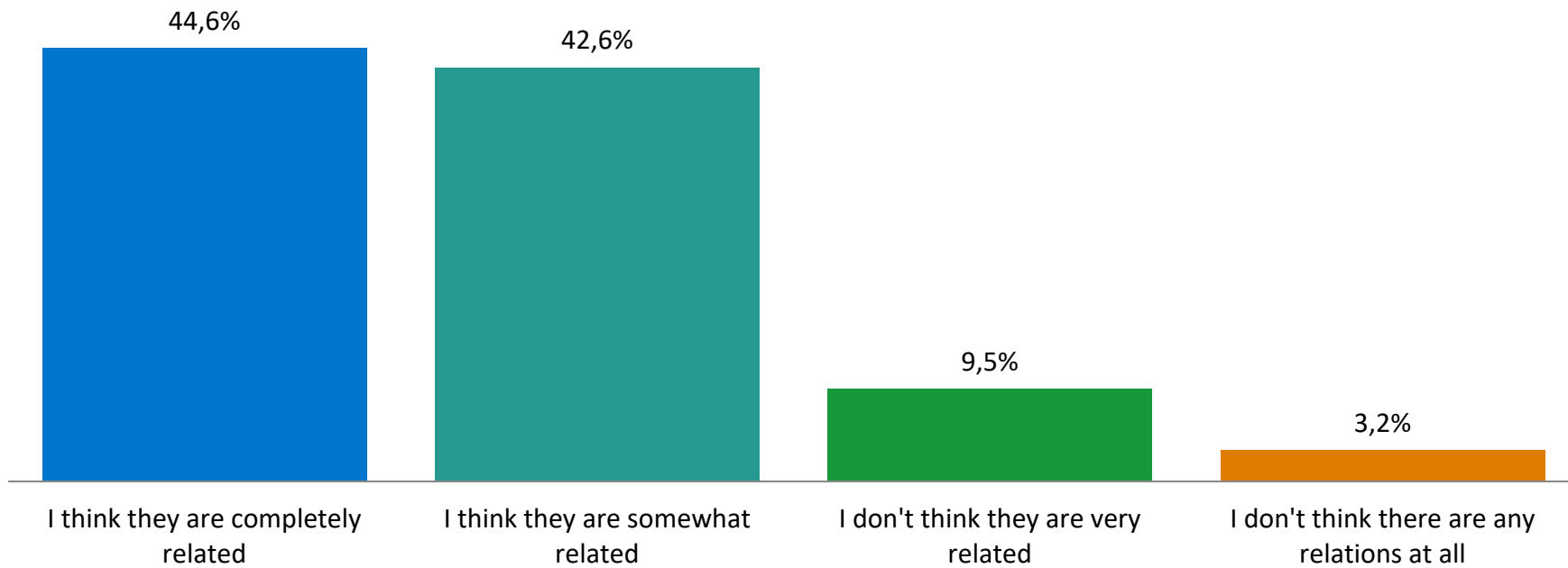
Almost a quarter (24%) of respondents aged 45-54 are currently most concerned about their oral health, in comparison to 1 in 9 (11%) respondents aged 16-24 who said the same.

Respondents in Abu Dhabi, Dubai and Sharjah are all equally as concerned about their oral health currently (all 19%).

Q10



Q10. What is your opinion about the relationship between your oral /dental health and your general health status?



Filters: Country: UAE

Q10. What is your opinion about the relationship between your oral /dental health and your general health status?

When it comes to the relationship between oral/dental health and general health status, majority (87%) of respondents think their oral/dental health and their general health status are related*, with over 2 in 5 (45%) respondents who think they are completely related and 43% who think they are somewhat related.

However, just over 1 in 8 (13%) respondents think their oral/dental health and their general health status are not related**.

Male respondents are most likely to think their oral/dental health and their general health status are related*, in comparison to female respondents (89% vs 85%).

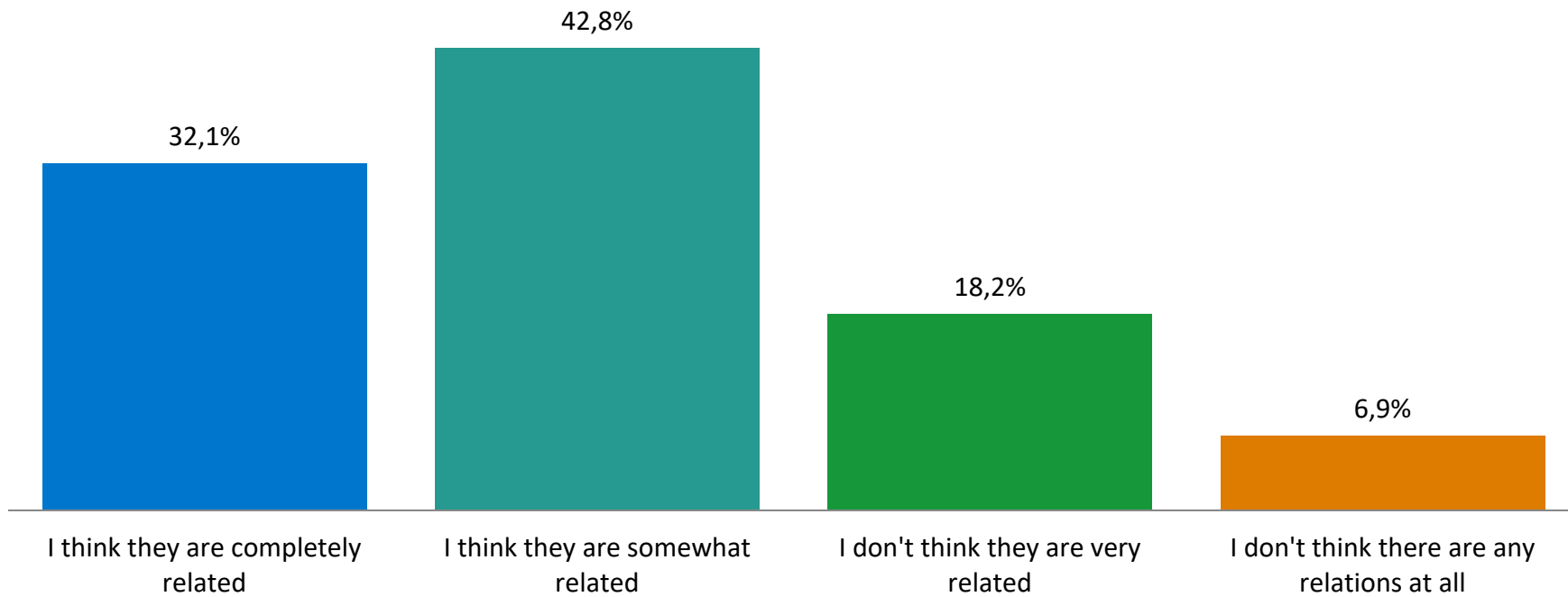
Those aged 35-44 are most likely to think their oral/dental health and their general health status are related*, whereas those aged 16-24 are least likely to think so (94% vs 67%).

*Combines responses 'I think they are completely related' and 'I think they are somewhat related' | **Combines responses 'I don't think they are very related' and 'I don't think there are any relations at all'

Q11



Q11. What is your opinion about the relationship between your oral / dental health and your heart health?



Filters: Country: UAE



Q11. What is your opinion about the relationship between your oral / dental health and your heart health?

When it comes to the relationship between oral/dental health and heart health, majority (75%) of respondents think that their oral/dental health and heart health are related*, with almost a third (32%) who think they are completely related and over 2 in 5 (43%) who think they are somewhat related.

On the other hand, a quarter (25%) of respondents think that their oral/dental health and heart health are not related**.

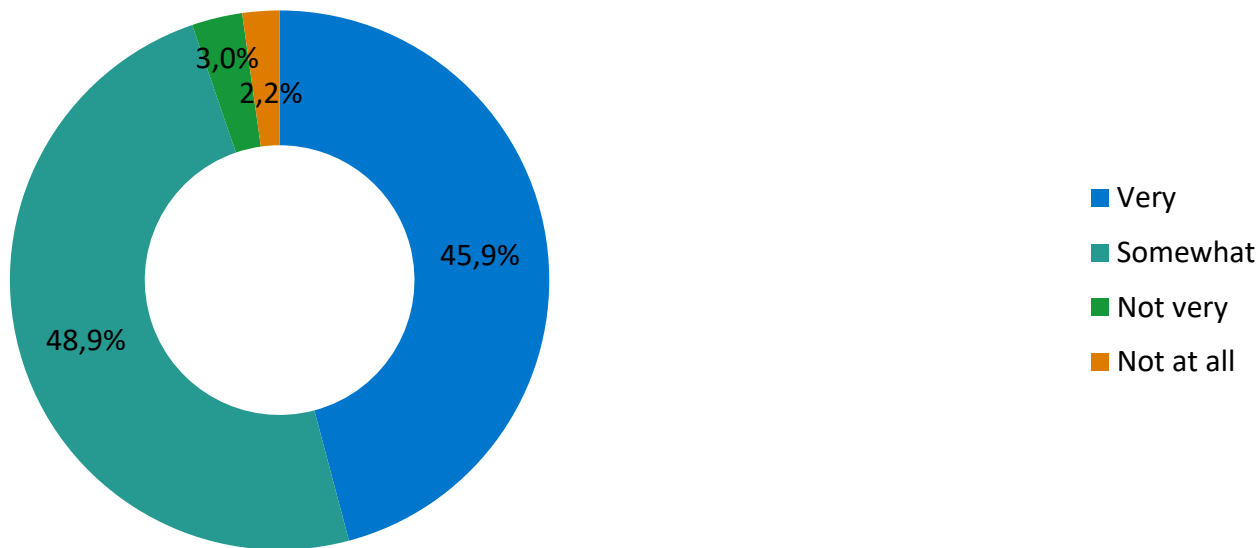
Older respondents (those aged 45-54) are most likely to think that their oral/dental health and heart health are related*, whereas younger respondents (those aged 16-24) are least likely to think this (80% vs 61%).

Respondents in Abu Dhabi are most likely to think that their oral/dental health and heart health are related*, whilst respondents in Sharjah are least likely to think this (78% vs 71%).

*Combines responses 'I think they are completely related' and 'I think they are somewhat related' | **Combines responses 'I don't think they are very related' and 'I don't think there are any relations at all'

Q12

Q12. How proactive, if at all, would you say you are when it comes to protecting your health?



Filters: Country: UAE



Q12. How proactive, if at all, would you say you are when it comes to protecting your health?

Nearly all respondents (95%) said they are proactive* when it comes to protecting their health, with over 2 in 5 (46%) saying they are very proactive. On the other hand, only 1 in 20 (5%) respondents said they are not proactive** when it comes to protecting their health.

Over 9 in 10 (96%) male respondents said they are proactive* when it comes to protecting their health, followed by 94% of female respondents who said the same. However, male respondents were most likely to say they are very proactive when it comes to protecting their health and female respondents were least likely to say so (51% vs 41%).

Respondents aged 35-44 are most likely to say they are proactive* when it comes to protecting their health, whereas respondents aged 16-24 are least likely to say the same (96% vs 86%).

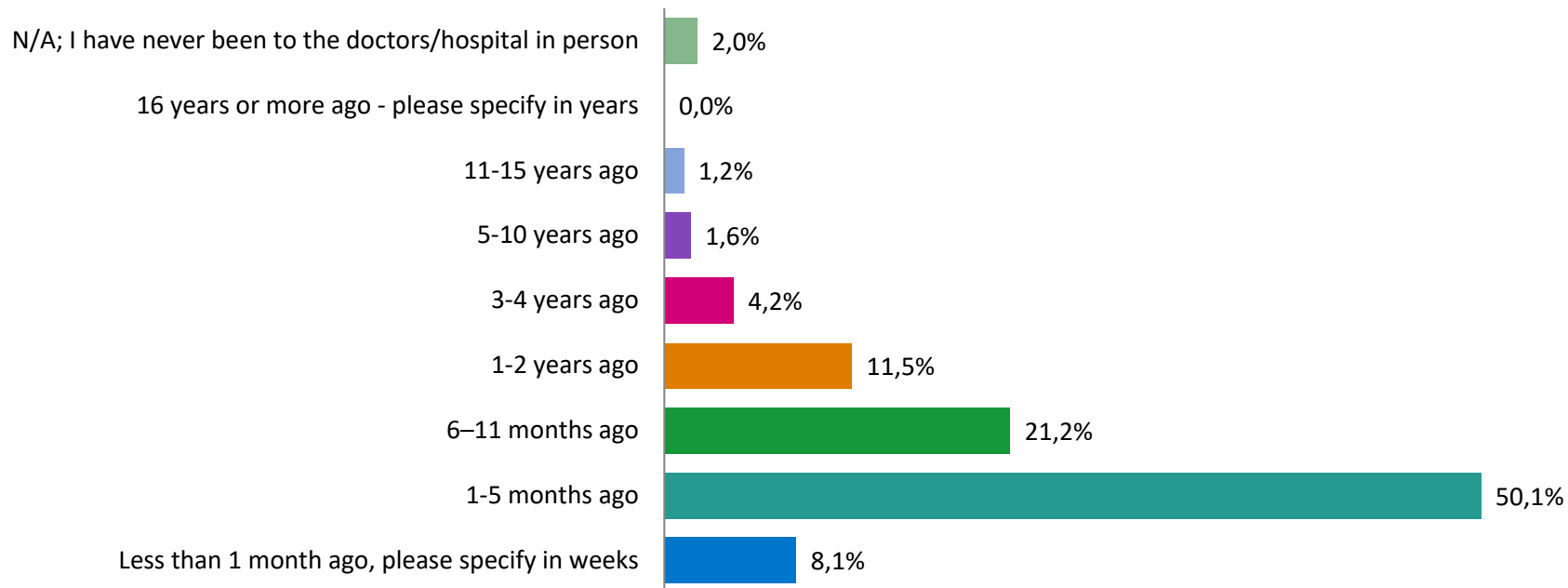
Nearly all (97%) of respondents in Abu Dhabi said they are proactive* when it comes to protecting their health. 94% of respondents in Dubai said they are proactive* when it comes to protecting their health and 93% of respondents in Sharjah said the same.

*Combines responses 'Very' and 'Somewhat' | **Combines responses 'Not very' and 'Not at all'

Q13



Q13. When, if ever, was the last time you went to the doctors/hospital in person?



Filters: Country: UAE



Q13. When, if ever, was the last time you went to the doctors/hospital in person?

Majority of respondents said the last time they went to the doctors/hospital in person was 1-5 months ago (50%), followed by just over a fifth (21%) of respondents who said the last time was 6-11 months ago and almost 1 in 8 (12%) who said the last time they went to the doctors/hospital in person was 1-2 years ago.

On average, the last time respondents went to the doctors/hospital in person was 1 year ago.

Male respondents have been to the doctors/hospital in person more recently than female respondents (52% vs 48% who said the last time they went to the doctors/hospital in person was 1-5 months ago).

On average, older respondents (those aged 45-54) have been to the doctors/hospital in person more recently, in comparison to younger respondents (those aged 16-24) (1 year ago vs 2 years ago).

Respondents in Abu Dhabi have been to the doctors/hospital in person more recently than respondents in Dubai (62% vs 43% who said the last time they went to the doctors/hospital in person was 1-5 months ago).

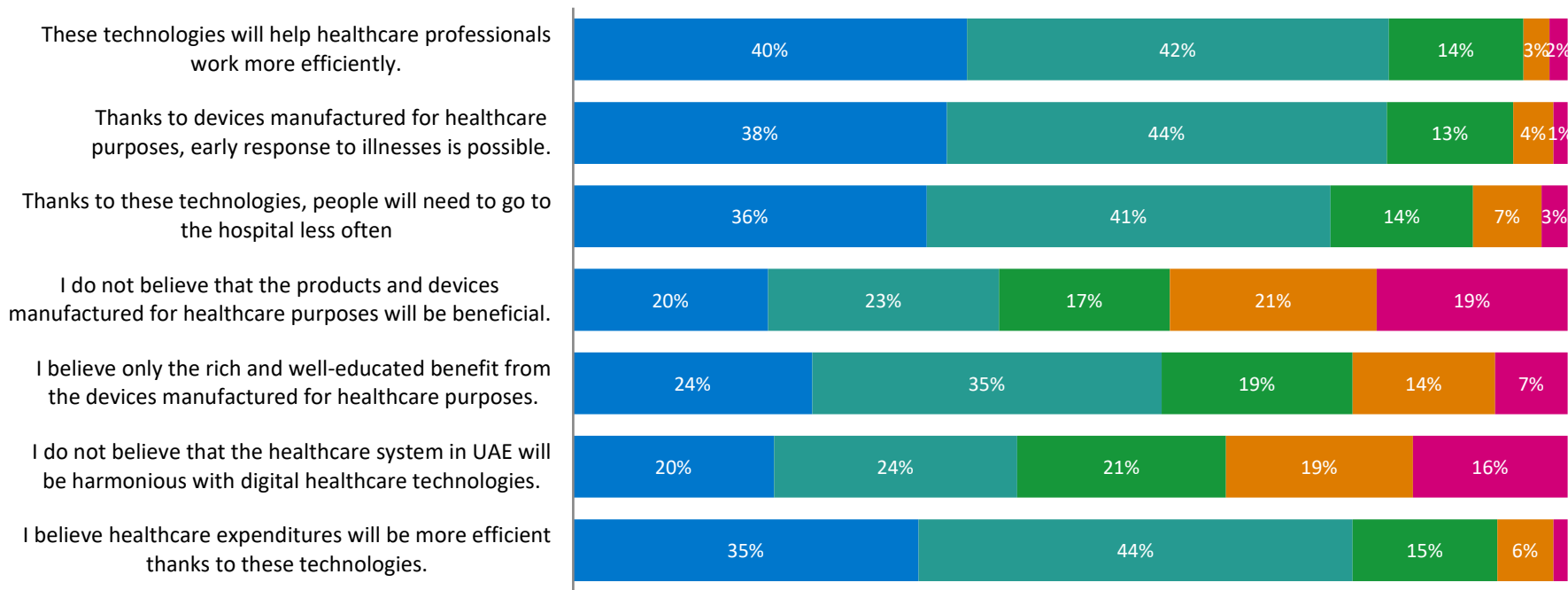
Q13a



Q13a. With this in mind, to what extent do you agree or disagree with the following statements about digital healthcare technologies (e.g. the internet, smart phones, healthcare apps, virtual doctor consultations)?

Matrix

■ Strongly agree
 ■ Somewhat agree
 ■ Neither agree nor disagree
 ■ Somewhat disagree
 ■ Strongly disagree



Filters: Country: UAE



Q13a. With this in mind, to what extent do you agree or disagree with the following statements about digital healthcare technologies (e.g., the internet, smart phones, healthcare apps, virtual doctor consultations)?

Matrix

Over 4 in 5 (82%) respondents agree* that these technologies will help healthcare professionals work more efficiently, with 2 in 5 (40%) who strongly agree.

Over 4 in 5 (82%) respondents agree* that thanks to devices manufactured for healthcare purposes, early response to illnesses is possible, with almost 2 in 5 (38%) who strongly agree.

Over three quarters (76%) of respondents agree* that thanks to these technologies, people will need to go to the hospital less often, with 36% who strongly agree.

Just under 3 in 5 (59%) respondents agree* that they believe only the rich and well-educated benefit from the devices manufactured for healthcare purposes, on the other hand 22% disagree** with this statement.

Majority of respondents (78%) agree* that they believe healthcare expenditures will be more efficient thanks to these technologies.

Male respondents are most likely to agree* that these technologies will help healthcare professionals work more efficiently, in comparison to female respondents (87% vs 78%).

Older respondents (those aged 35-44) are most likely agree* that thanks to devices manufactured for healthcare purposes, early response to illnesses is possible, compared to younger respondents (those aged 16-24) (86% vs 68%).

*Combines responses 'Strongly agree' and 'Somewhat agree' | **Combines responses 'Somewhat disagree' and 'Strongly disagree'

Health Trends Research

Attitudes towards telehealth – executive summary

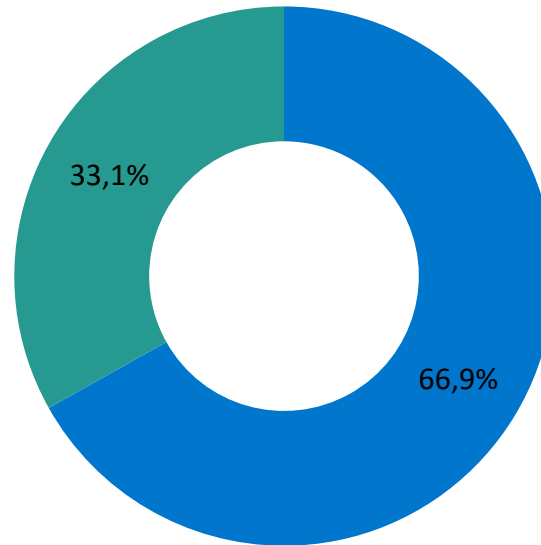
Over two thirds of consumers admit that they have heard of telehealth solutions before however opinions around it are mixed. 72% admit that they think discussion with the doctor in the electronic environment through telehealth systems will be as effective/ have the same level of quality as a face-to-face examination, however this stat is contradicted by the 83% who also stated that they think for diagnosing and treating a patient, the doctor needs to physically examine the patient.:

Despite these potential misgivings the vast majority of consumers (90%) state that they would use telehealth solutions, interestingly this was least popular in younger respondents albeit 82% of that demographic still said they would use the services if needed.

Regarding personal data and usage around new digital and telehealth products consumers were open to it being used for developmental reasons. 38% said they would allow all their data to be used, 37% said they would allow the majority to be used and 20% they would allow a small portion to be used.

Q14

Q14. Have you ever heard of telehealth solutions before?



■ Yes
■ No

Filters: Country: UAE



Q14. Have you ever heard of telehealth solutions before?

Majority of respondents have heard of telehealth solutions before (67%). However, a third (33%) of those surveyed said they have not heard of telehealth solutions before .

Almost 7 in 10 (68%) respondents have heard of telehealth solutions before, closely followed by two thirds (66% of male respondents who said the same.

Older respondents (those aged 45-54) are most likely to have heard of telehealth solutions before, in comparison to younger respondents (those aged 16-24) (76% vs 45%).

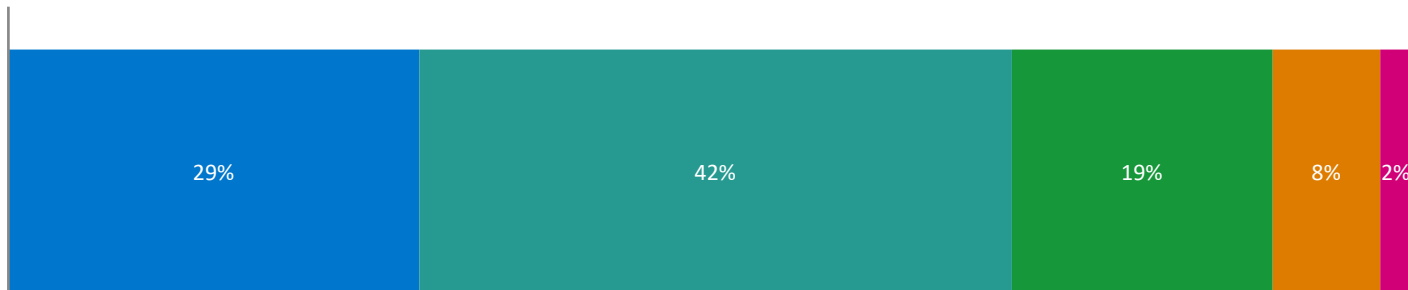
Respondents in Abu Dhabi are most likely to have heard of telehealth solutions before (80%), followed by respondents in Dubai (61%) and respondents in Sharjah (57%) who are least likely to have heard of telehealth solutions before.

Q15. With this in mind, to what extent do you agree or disagree with the following statements?

Matrix

■ Strongly agree ■ Somewhat agree ■ Neither agree nor disagree ■ Somewhat disagree ■ Strongly disagree

I believe the discussions with the doctor in the electronic environment through telehealth systems will be as effective/ have the same level of quality as a face-to-face examination.



For diagnosing and treating a patient, the doctor needs to physically examine the patient.



Q15. With this in mind, to what extent do you agree or disagree with the following statements?

Matrix

Over 7 in 10 (72%) respondents agree* that they believe the discussions with the doctor in the electronic environment through telehealth systems will be as effective/ have the same level of quality as a face-to-face examination, with 29% who strongly agree. However, 1 in 10 (10%) respondents disagree** with this statement.

Over 4 in 5 (82%) respondents agree* that for diagnosing and treating a patient, the doctor needs to physically examine the patient, with 45% who strongly agree. On the other hand, 1 in 16 (6%) respondents disagree** with this statement.

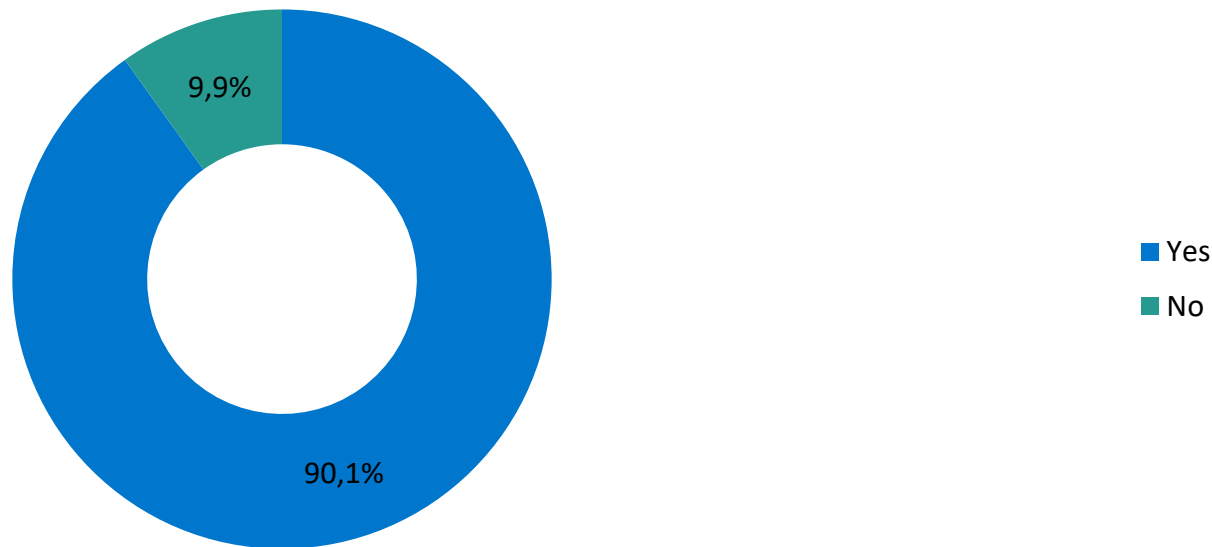
Male respondents are most likely to agree* that they believe the discussions with the doctor in the electronic environment through telehealth systems will be as effective/ have the same level of quality as a face-to-face examination, in comparison to female respondents (75% vs 68%).

Older respondents (those aged 35-44) are most likely to agree* that they believe the discussions with the doctor in the electronic environment through telehealth systems will be as effective/ have the same level of quality as a face-to-face examination, in comparison to younger respondents (16-24) (73% vs 63%).

*Combines responses 'Strongly agree' and 'Somewhat agree' | **Combines responses 'Strongly disagree' and 'Somewhat disagree'

Q16

Q16. In case you need healthcare services in the future, would you consider utilizing telehealth solutions? *Telehealth solutions can be defined as handling patient-doctor communication in diagnosis, treatment and monitoring processes remotely and electronically.





Q16. In case you need healthcare services in the future, would you consider utilizing telehealth solutions?*Telehealth solutions can be defined as handling patient-doctor communication in diagnosis, treatment and monitoring processes remotely and electronically.

Majority (90%) of respondents said in case they need healthcare services in the future, they would consider utilizing telehealth solutions. However, 1 in 10 (10%) respondents said they would not consider utilizing telehealth solutions.

91% of male respondents said in case they need healthcare services in the future, they would consider utilizing telehealth solutions, followed by 89% of female respondents who said the same.

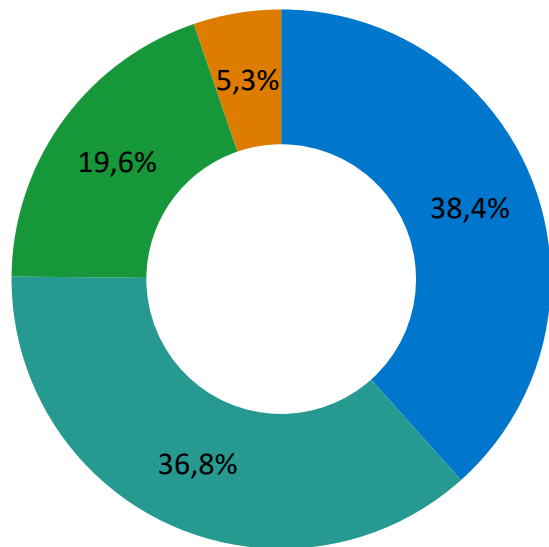
Over 9 in 10 (94%) respondents aged 35-44 said in case they need healthcare services in the future, they would consider utilizing telehealth solutions, whilst over 4 in 5 (82%) respondents aged 16-24 said the same.

97% of Merchant or Business Persons surveyed said in case they need healthcare services in the future, they would consider utilizing telehealth solutions, whereas 90% of those whose Socio-Economic status is 'The Ruling Family' said the same.

Q17



Q17. Can you please state your preference, if any, to allow your healthcare data to be used anonymously for developing new healthcare applications such as telehealth, digital diagnosis and control, AI, in the future?



- I would allow all my personal health data to be used
- I would allow the majority of my personal health data to be used
- I would allow only a select, small portion of my personal health data to be used
- I would not allow my personal health data to be used



Q17. Can you please state your preference, if any, to allow your healthcare data to be used anonymously for developing new healthcare applications such as telehealth, digital diagnosis and control, AI, in the future?

Almost 2 in 5 (38%) respondents would allow all their personal health data to be used anonymously for developing new healthcare applications such as telehealth, digital diagnosis and control, AI, in the future, followed by 37% who would allow the majority of their personal health data to be used. On the other hand, a fifth (20%) of respondents would allow only a select, small portion of their personal health data to be used and 1 in 20 (5%) who would not allow any of their personal health data to be used.

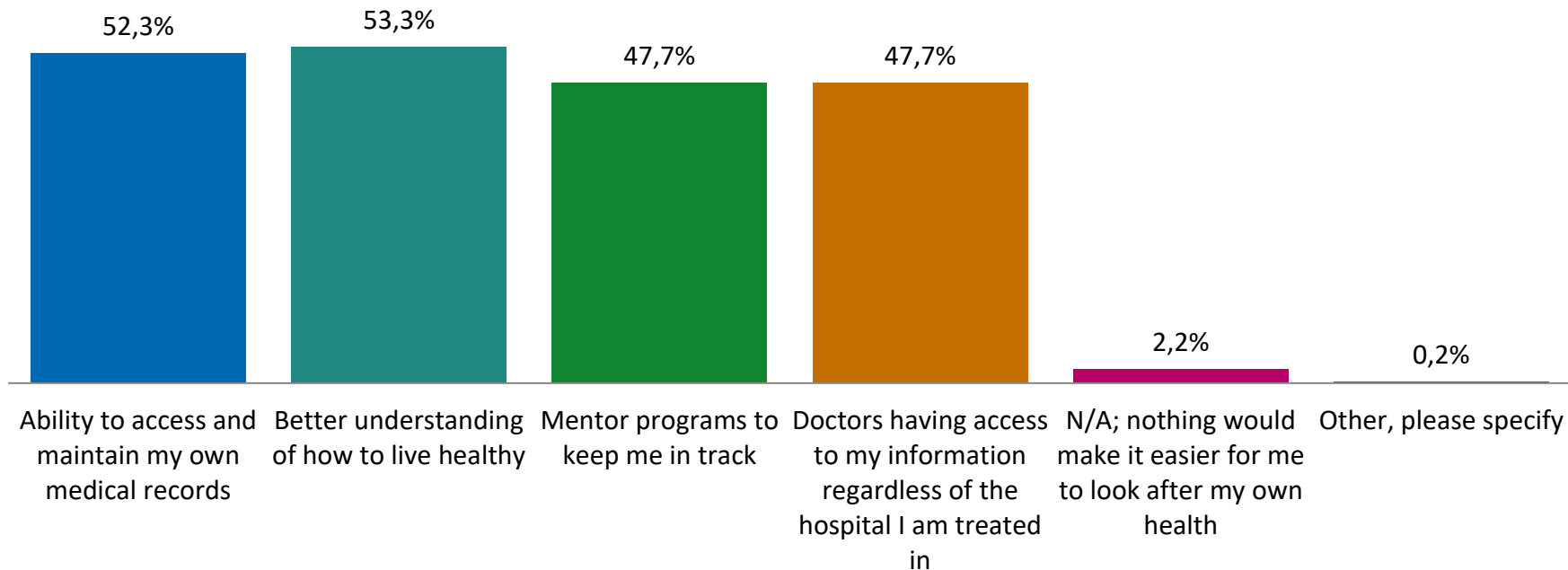
Male respondents are most likely to allow all their personal health data to be used anonymously for developing new healthcare applications such as telehealth, digital diagnosis and control, compared to female respondents (44% vs 33%).

Older respondents (those aged 45-54) are most likely to allow all their personal health data to be used anonymously for developing new healthcare applications such as telehealth, digital diagnosis and control, in comparison to younger respondents (16-24) (49% vs 24%).

Q18



Q18. What, if anything, would make it easier for you to look after your own health? (Tick all that apply)



Filters: Country: UAE

Health Trends Research

Barriers to consumer health – executive summary

The top three things that consumers cite as making it easier to look at their own health are:

1. A better understanding of how to live healthily (53%)
2. The ability to access and maintain their own medical records (52%)
3. Mentor programmes / Doctors having full access to their info regardless of their hospital (48%)

On the other hand consumers cited the following as the things that prevent them from taking control of their health:

1. Doing so being too expensive (40%)
2. A overwhelming amount of information making it hard to know what to trust (37%)
3. A lack of time (30%)

It seems then based on these enablers and barriers that understanding plays a heavy role in what consumers think they need in order to live healthier lives. Desires for greater knowledge and concerns around the huge amount of info and perhaps misinformation available create a picture that points to a desire for clarity being so important. We can also see that consumers think tech could play an important part here with 86% stating it has the potential to make managing their health easier.



Q18. What, if anything, would make it easier for you to look after your own health? (Tick all that apply)

Majority of respondents (53%) said a better understanding of how to live healthily would make it easier to them to look after their own health, followed by 52% who said the ability to access and maintain their own medical records, and almost half (48%) who said mentor programs to keep them in track and doctors having access to their information regardless of the hospital they are treated in would make it easier to them to look after their own health.

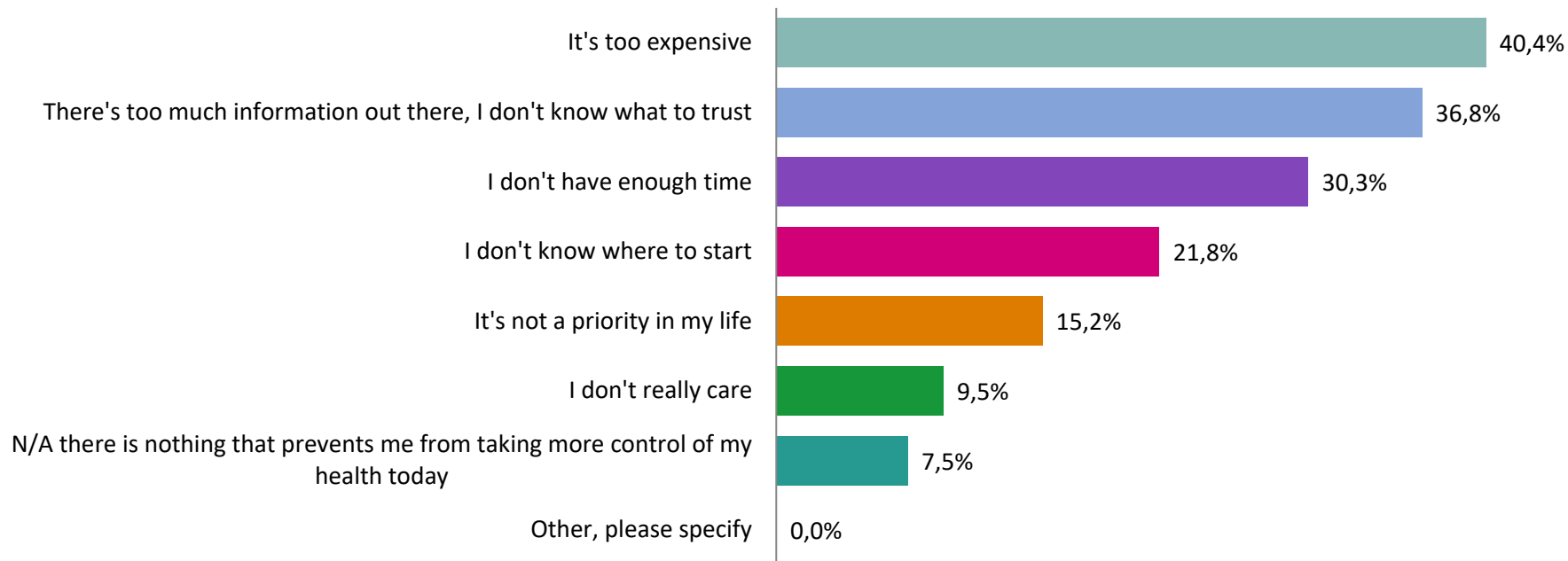
Nearly 3 in 5 (57%) female respondents said a better understanding of how to live healthily would make it easier to them to look after their own health, in comparison to half (50%) of male respondents who said the same.

Respondents aged 35-44 said the main thing that would make it easier for to them to look after their own health is the ability to access and maintain their own medical records (57%). Whereas respondents aged 16-24 said the main thing that would make it easier for to them to look after their own health is mentor programs to keep them in track (59%).

Q19



Q19. What, if anything, prevents you from taking more control of your health today? (Tick all that apply)



Filters: Country: UAE

Q19. What, if anything, prevents you from taking more control of your health today? (Tick all that apply)

According to respondents, the top 5 things that prevents them from taking more control of their health today are:

1. It's too expensive (40%)
2. There's too much information out there, I don't know what to trust (37%)
3. I don't have enough time (30%)
4. I don't know where to start (22%)
5. It's not a priority in my life (15%)

Female respondents are most likely to say it being too expensive, prevents them from taking more control of their health today, in comparison to male respondents (44% vs 37%).

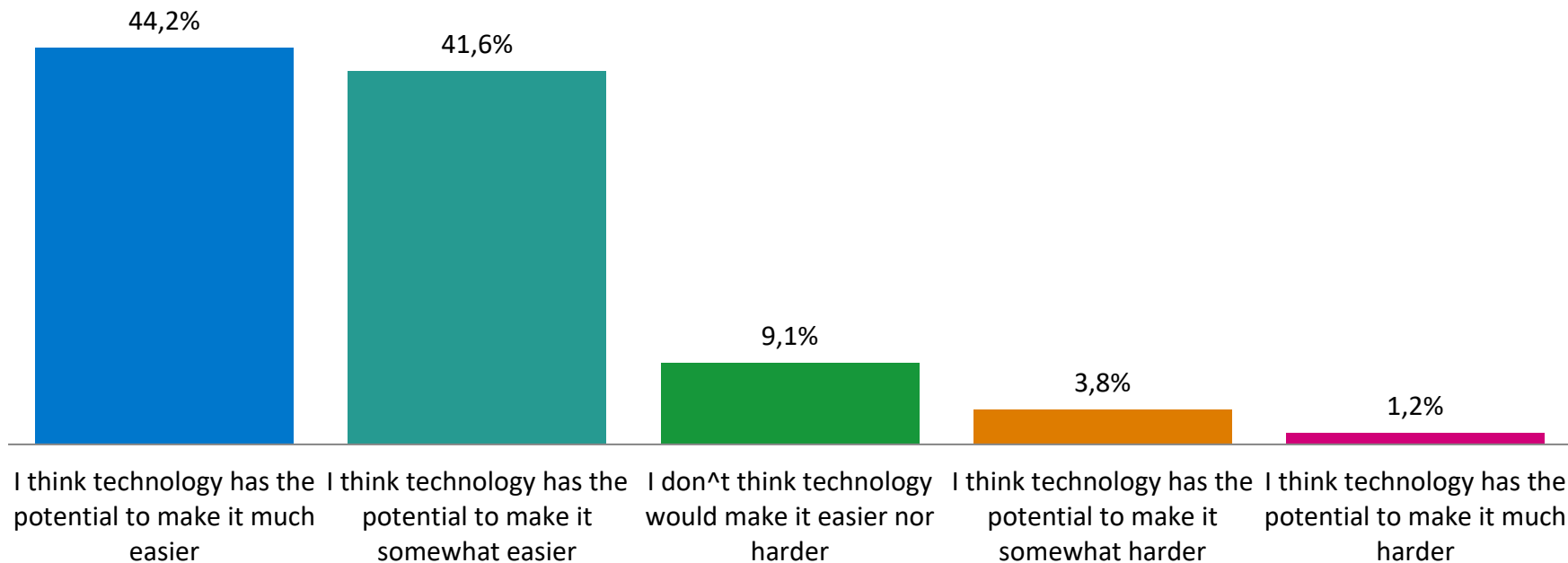
Older respondents (those aged 45-54) are most likely to say it being too expensive, prevents them from taking more control of their health today, compared to younger respondents (those aged 16-24) (50% vs 35%).

A third (33%) of respondents aged 16-24 said them not knowing where to start prevents them from taking more control of their health today.

Q20



Q20. How much easier, if at all, do you think technology could make managing your health?



Filters: Country: UAE



Q20. How much easier, if at all, do you think technology could make managing your health?

Majority (86%) of respondents think that technology could make managing their health easier*, with over 2 in 5 (44%) who think it has the potential to make it much easier.

87% of male respondents think that technology could make managing their health easier*, closely followed by 85% of female respondents who said the same.

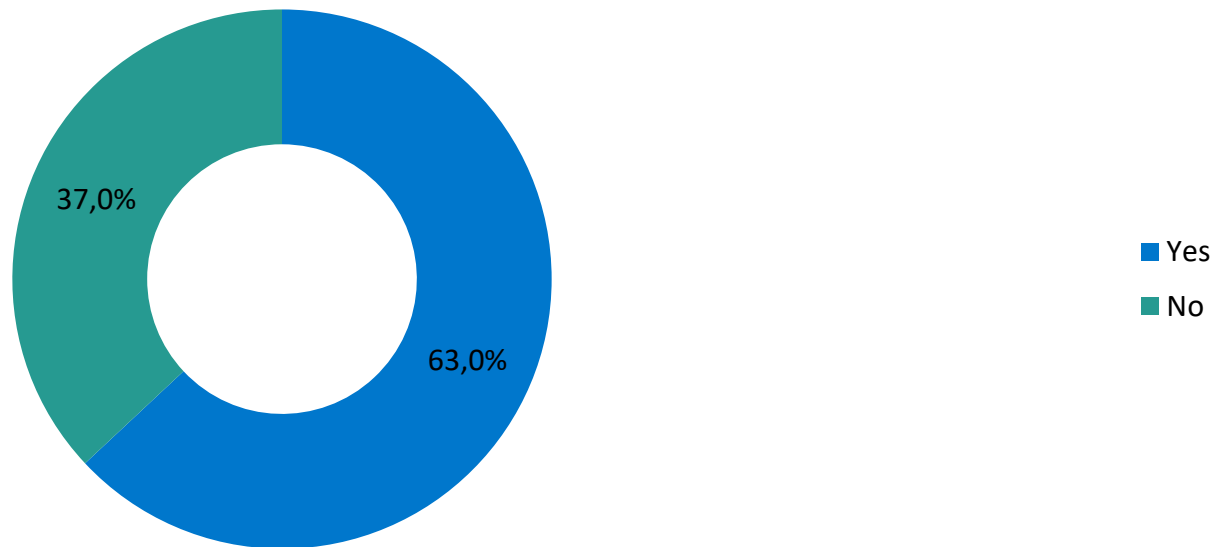
Majority (48%) of respondents aged 35-44 think that technology has the potential to make managing their health much easier. In comparison, only 30% of respondents aged 16-24 said the same.

91% of those whose Socio-Economic status is 'The Ruling Family' think that technology could make managing their health easier*, in comparison to 85% of Professionals (E.G: teachers, engineers) surveyed who said the same.

*Combines responses 'I think technology has the potential to make it much easier' and 'I think technology has the potential to make it somewhat easier'

Q21

Q21. Do you use any devices that facilitate care and treatment at home?



Filters: Country: UAE

Health Trends Research

Medical devices and home treatment – executive summary

Nearly two thirds (63%) of consumers stated that they use tech devices that facilitate care and treatment at home, with 90% of them agreeing that this usage has increased since the pandemic began.

Broadly opinions regarding home care devices are positive with consumers agreeing that they increase the quality of their users lives (80%), make the lives of caregivers / people looking after the patient easier (79%) and most of all make their users feel safe (81%). That being said there some concerns highlighted by consumers, namely the difficulty in maintaining and cleaning home healthcare devices (54%), the complexity of using them (48%) and of course their cost (72%). Notably however less than half (41%) of respondents cited any issues that they faced during covid with homecare devices.

The top three problems given by those who experienced them were:

- 1.The expense/financial burden (37%)
- 2.Issues accessing healthcare professionals/getting to hospitals (31%)
- 3.Procedural issues / lack of access to nursing or case home facilities (28%)



Q21. Do you use any devices that facilitate care and treatment at home?

Over 3 in 5 (63%) respondents do use devices that facilitate care and treatment at home, however nearly 2 in 5 (37%) stated that they do not.

When it comes to gender, male respondents are most likely to use devices that facilitate care and treatment at home, compared to female respondents (66% vs 60%).

In terms on the age demographic, those aged 25-34 are most likely to use devices that facilitate care and treatment at home and those aged 16-24 are the least likely to do so (68% vs 47%).

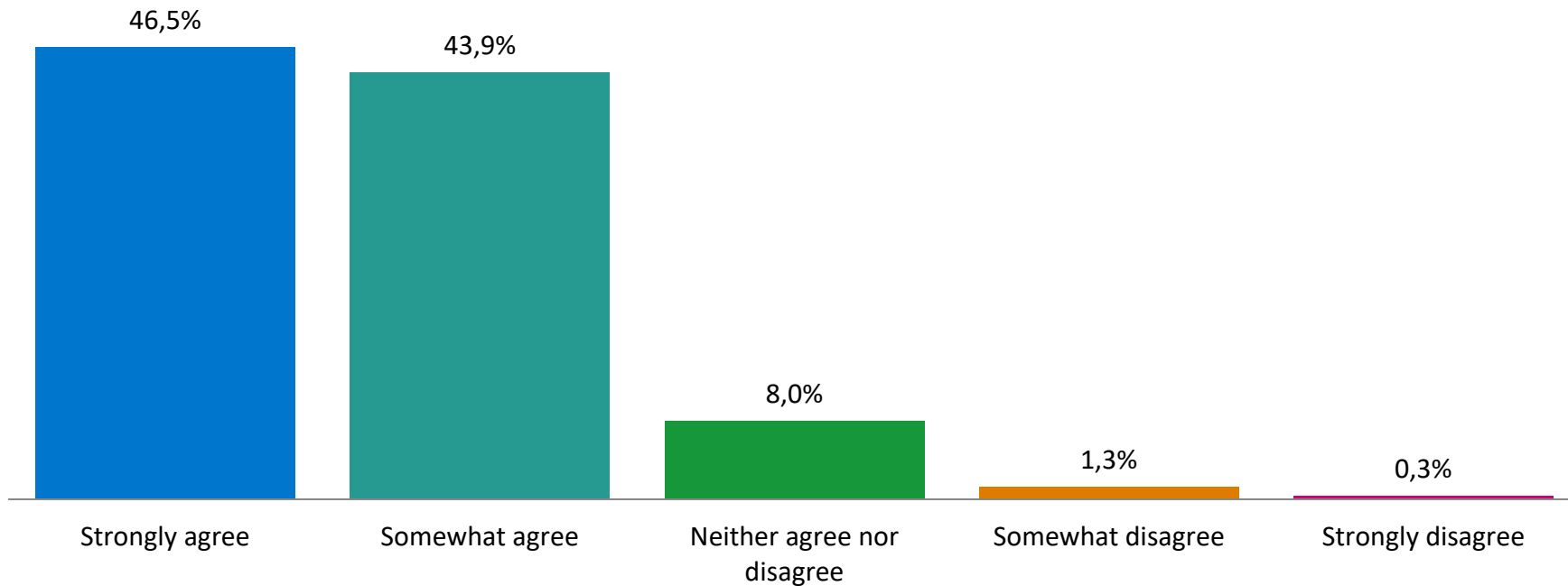
Respondents in Dubai are most likely to use devices that facilitate care and treatment at home, whilst respondents in Abu Dhabi are least likely to do so (64% vs 59%).

Merchant or Business Persons surveyed are most likely to use devices that facilitate care and treatment at home, whereas Professionals (E.G: teachers, engineers) surveyed are the least likely to do so (77% vs 59%).

Q22



Q22. To what extent do you agree or disagree with the following statement: I have been using more technology to facilitate care and treatment at home since the pandemic began?



Filters: Country: UAE



Q22. To what extent do you agree or disagree with the following statement: I have been using more technology to facilitate care and treatment at home since the pandemic began?

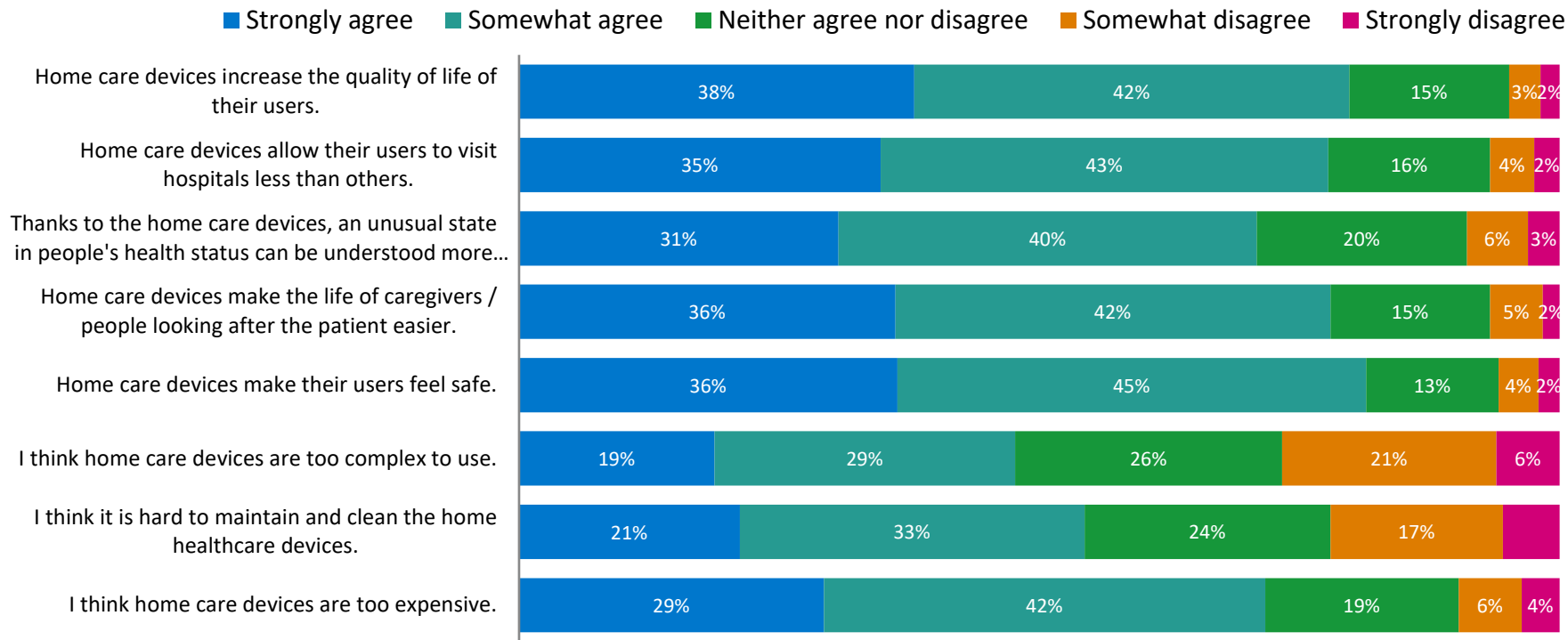
Majority (90%) of respondents agree* that they have been using more technology to facilitate care and treatment at home since the pandemic began.

Over 9 in 10 (92%) male respondents agree* that they have been using more technology to facilitate care and treatment at home since the pandemic began, whereas just under 9 in 10 (89%) female respondents said the same.

Over 9 in 10 (93%) respondents in Abu Dhabi agree* that they have been using more technology to facilitate care and treatment at home since the pandemic began, compared to over 4 in 5 (86%) respondents in Sharjah who said the same.

*Combines responses 'Strongly agree' and 'Somewhat agree'

Q23. To what extent do you agree or disagree with the following statements about home care devices? *Matrix*



Filters: Country: UAE



Q23. To what extent do you agree or disagree with the following statements about home care devices? *Matrix*

4 in 5 (80%) respondents agree* that home care devices increase the quality of life of their users.

Almost 4 in 5 (78%) respondents agree* that home care devices allow their users to visit hospitals less than others.

Just over 7 in 10 (71%) respondents agree* that thanks to the home care devices, an unusual state in people's health status can be understood more easily.

Almost 4 in 5 (78%) respondents agree* that home care devices make the life of caregivers / people looking after the patient easier.

Just over 4 in 5 (81%) respondents agree* that home care devices make their users feel safe.

Almost half (48%) of respondents agree* that they think home care devices are too complex to use.

Over half (54%) of respondents agree* that they think it is hard to maintain and clean the home healthcare devices.

Over 7 in 10 (72%) respondents agree* that they think home care devices are too expensive.

Male respondents are most likely to agree* that they think home care devices are too complex to use, in comparison to female respondents (53% vs 43%).

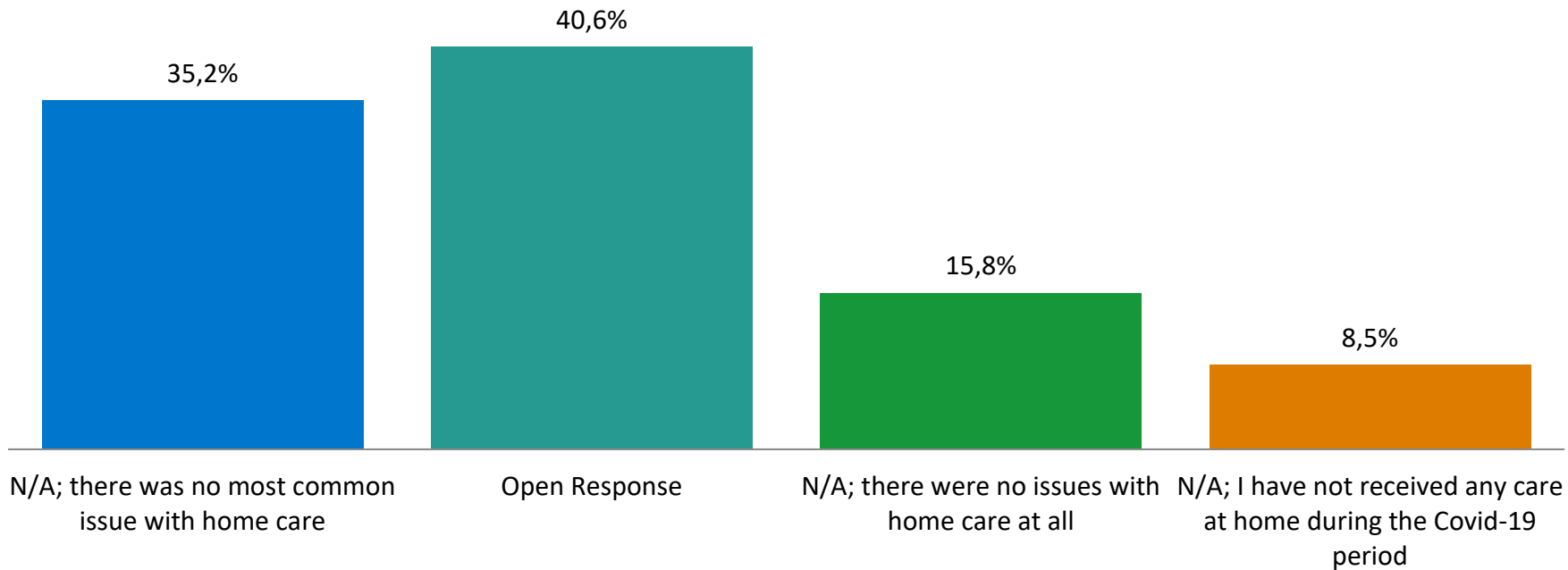
Respondents aged 35-44 are most likely to agree* that home care devices increase the quality of life of their users, compared to those aged 16-24 (85% vs 61%).

*Combines responses 'Strongly agree' and 'Somewhat agree'

Q24



Q24. Considering Covid-19 period, what is the most common problem you faced during home care in general?

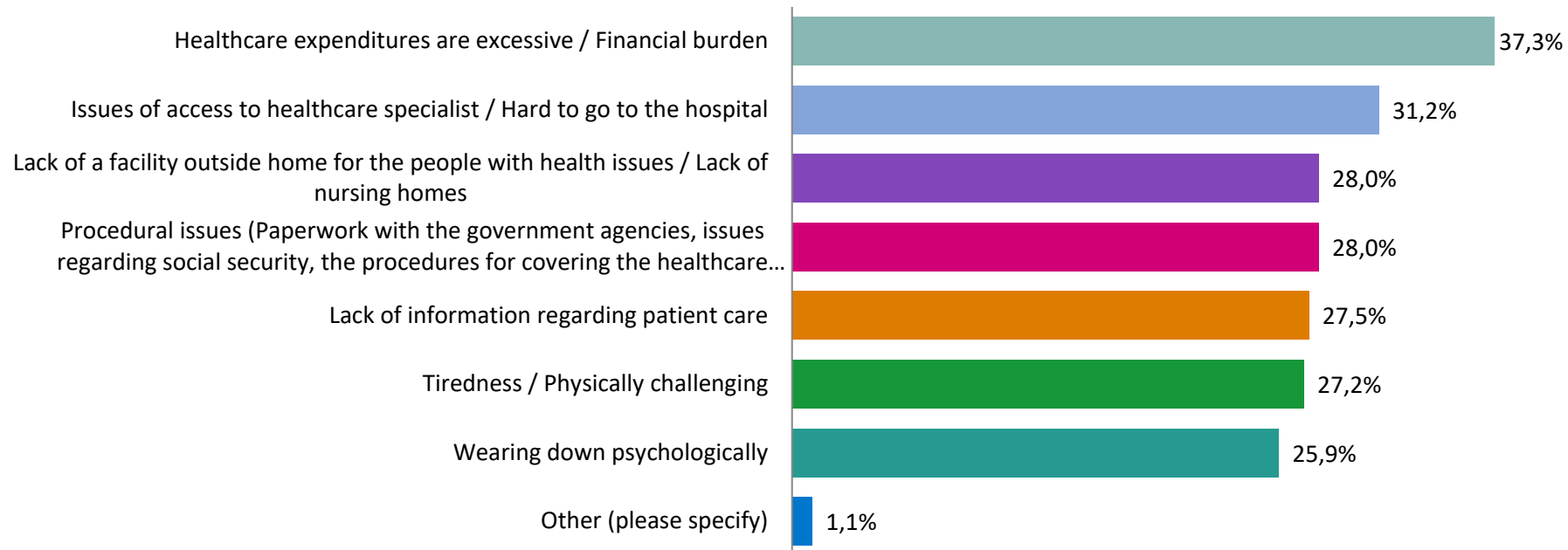


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Q25



Q25. Including what you just specified, what, if anything, are problems you faced with specific to home care? (Tick all that apply)



Filters: Country: UAE

Q25. Including what you just specified, what, if anything, are problems you faced with specific to home care? (Tick all that apply)

**Those who had some issues with home care*

Including what respondents previously specifies, the top 5 problems they faced with specific to home care are:

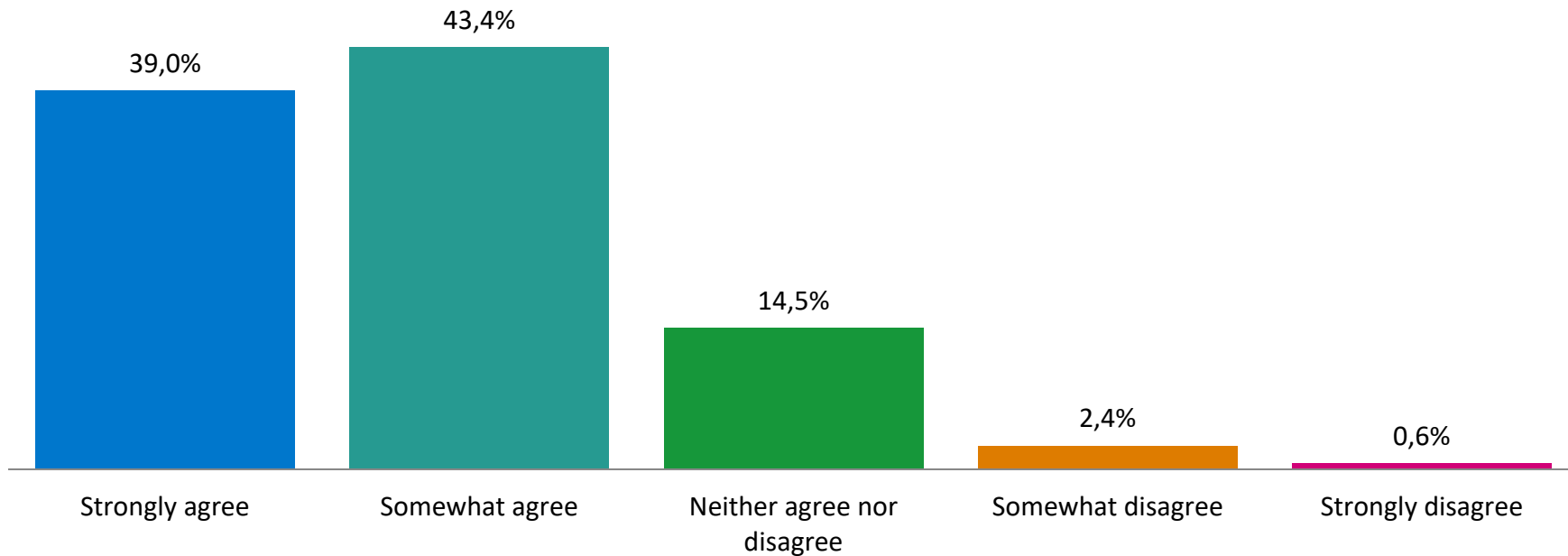
1. Healthcare expenditures are excessive / Financial burden (37%)
2. Issues of access to healthcare specialist / Hard to go to the hospital (31%)
3. Procedural issues (Paperwork with the government agencies, issues regarding social security, the procedures for covering the healthcare expenditures etc.) (28%)
4. Lack of a facility outside home for the people with health issues / Lack of nursing homes (28%)
5. Lack of information regarding patient care (27%)

Over 3 in 10 (31%) female respondents said a problem they faced with specific to home care was lack of a facility outside home for the people with health issues / Lack of nursing homes, whereas a quarter (25%) of male respondents said the same.

Q26



Q26. To what extent do you agree or disagree with the following statement: Sustainability/sustainable practices should be a priority to the healthcare sector? *Sustainability is when a business/organisation strives to have minimal negative impact or potentially a positive effect on the global or local environment, community, society, or economy



Filters: Country: UAE

Health Trends Research

Sustainable healthcare – executive summary

It is clear that sustainability does matter to consumers with regards to their healthcare providers/companies as they agreed that it should be a priority within the sector, 82% stating as such. This suggestion is back up with an additional 78% agreeing that the sustainability practises of healthcare companies that produce home use devices would impact their likelihood to purchase from them.

But what does that actually mean to consumers. When asked what sustainable healthcare is to them, the top three answers given were:

1. Healthcare not harming the environment (51%)
2. Healthcare companies conducting business in a sustainable manner (48%)
3. Healthcare companies being carbon negative (41%)

So for firms in the space they must approach these factors to garner the support of consumers.



Q26. To what extent do you agree or disagree with the following statement: Sustainability/sustainable practises should be a priority to the healthcare sector?*Sustainability is when a business/organisation strives to have minimal negative impact or potentially a positive effect on the global or local environment, community, society, or economy

Majority (82%) of respondents agree** that sustainability/sustainable practises should be a priority to the healthcare sector?*Sustainability is when a business/organisation strives to have minimal negative impact or potentially a positive effect on the global or local environment, community, society, or economy, with just under 2 in 5 (39%) who strongly agree.

Male respondents are most likely to agree** that sustainability/sustainable practises should be a priority to the healthcare sector?*Sustainability is when a business/organisation strives to have minimal negative impact or potentially a positive effect on the global or local environment, community, society, or economy, compared to female respondents (85% vs 79%).

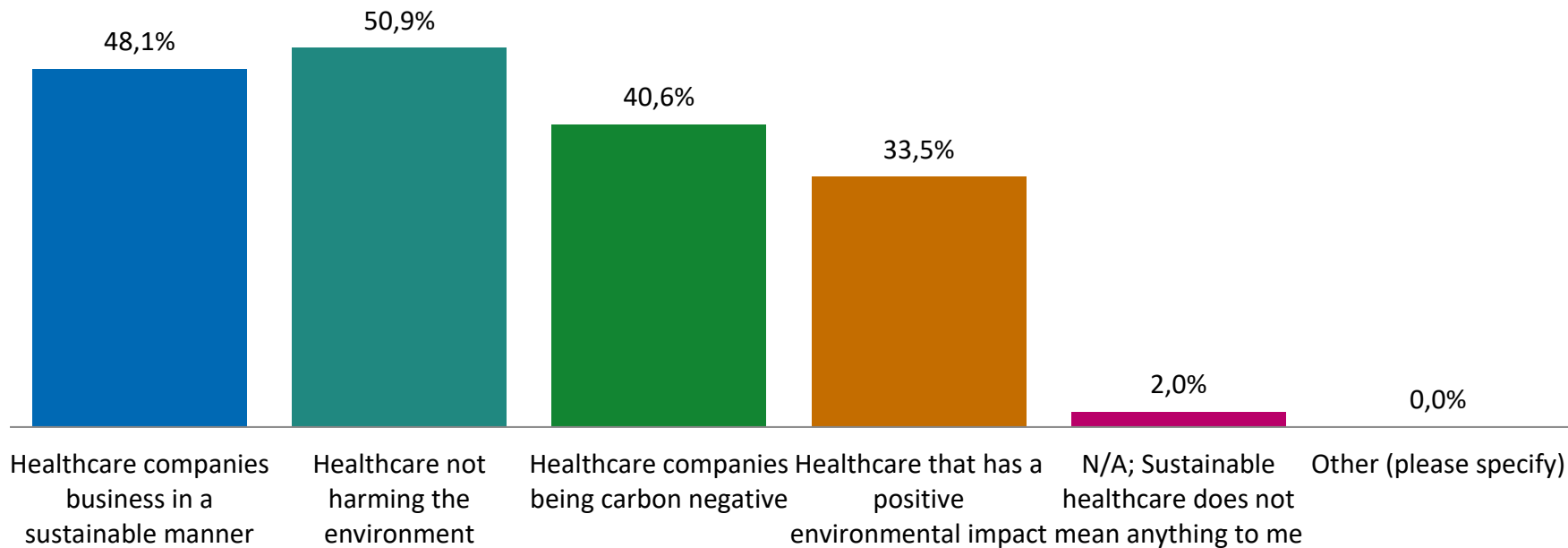
Older respondents (those aged 35-44) are most likely to agree** that sustainability/sustainable practises should be a priority to the healthcare sector?*Sustainability is when a business/organisation strives to have minimal negative impact or potentially a positive effect on the global or local environment, community, society, or economy, in comparison to younger respondents (16-24) who are least likely to agree (88% vs 61%).

**Combines responses 'Strongly agree' and 'Somewhat agree'

Q27



Q27. What does sustainable healthcare mean to you? (Tick all that apply)



Filters: Country: UAE



Q27. What does sustainable healthcare mean to you? (Tick all that apply)

When it comes to sustainable healthcare, the top 4 things this means to respondents are:

1. Healthcare not harming the environment (51%)
2. Healthcare companies business in a sustainable manner (48%)
3. Healthcare companies being carbon negative (41%)
4. Healthcare that has a positive environmental impact (34%)

Over half (54%) of female respondents said sustainable healthcare to them means healthcare not harming the environment, whilst under half (47%) of male respondents said the same.

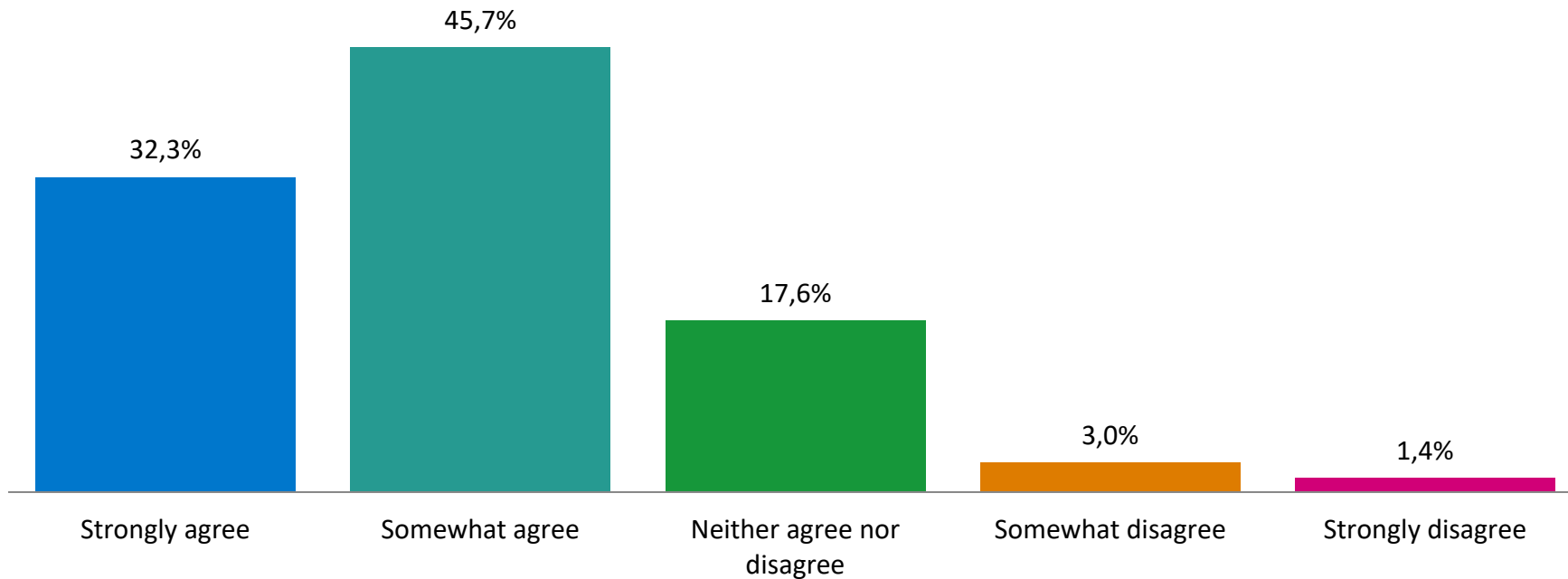
Male respondents are most likely to say sustainable healthcare to them means healthcare companies business in a sustainable manner.

Just under 3 in 5 (59%) respondents aged 45-54 said sustainable healthcare to them means healthcare not harming the environment, in comparison to under half (47%) of respondents aged 16-24 who said the same.

Respondents in Abu Dhabi are most likely to say sustainable healthcare to them means healthcare not harming the environment and respondents in Dubai are least likely to say the same (58% vs 48%)

Q28

Q28. To what extent do you agree or disagree with the following statement: The healthcare companies that provide home use healthcare devices sustainability practices impact how likely I am to purchase from/use them?



Filters: Country: UAE



Q28. To what extent do you agree or disagree with the following statement: The healthcare companies that provide home use healthcare devices sustainability practises impact how likely I am to purchase from/use them?

Majority (78%) of respondents agree* that the healthcare companies that provide home use healthcare devices sustainability practises impact how likely they are to purchase from/use them, with almost a third (32%) who strongly agree.

Over 4 in 5 (83%) male respondents agree* that the healthcare companies that provide home use healthcare devices sustainability practises impact how likely they are to purchase from/use them, whilst over 7 in 10 (73%) female respondents said the same.

Over 4 in 5 (82%) respondents aged 35-44 agree* that the healthcare companies that provide home use healthcare devices sustainability practises impact how likely they are to purchase from/use them, in comparison to under 7 in 10 (68%) respondents aged 16-24 who said the same.

Just over 4 in 5 (81%) respondents in Abu Dhabi agree* that the healthcare companies that provide home use healthcare devices sustainability practises impact how likely they are to purchase from/use them, whereas just over 7 in 10 (71%) respondents in Sharjah said the same.

*Combines responses 'Strongly agree' and 'Somewhat agree'

