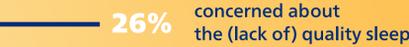


Philips Health Trends Research

United Arab Emirates

Healthy Living And Prevention

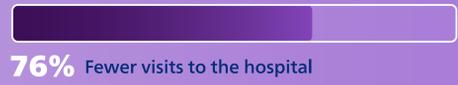


Power of Health Technology

UAE residents (95%) believe technology could play an important role in managing their health through:



Perceived benefits of digital healthcare technologies include:



As healthcare leaders and patients increasingly rely on digital health technology, 67% of residents confirm that they have heard of telehealth solutions:



Sustainability In Healthcare

Alongside the adoption of technology for improved health, UAE residents (82%) agree that sustainable practices should be a priority in healthcare. According to respondent, this includes:



The Philips Health Trends Research United Arab Emirates provides view to people's perceptions about their own health in the aftermath of the pandemic, attitudes towards digital technology, and shifts that are expected to have a long-term impact on the way people consume healthcare technology in the future.

The Philips Health Trends Research UAE was conducted online by Censuswide, an independent market research consultancy. There were 495 respondents in the UAE aged between 18-64 with quotas set to ensure that SEC groups and regions represented the country distribution.