



Our story

# The story of the **Philips Foundation**

With a 108,000-strong talented work force in over 100 countries, and over 120 years of innovation experience, Philips is committed to improving the lives of people around the world.

To further this commitment, in 2014, Philips launched the Philips Foundation with the goal to make a difference in communities and lives of those in most need.

Together with its partners, the Philips Foundation seeks to identify global challenges where the innovation capabilities of Philips and expertise of partners, visionaries and innovators, can be combined to create lasting impact. This approach is based on a core belief in the compound power of collaboration and its ability to mobilize expertise and innovation.

Key areas of work include developing innovative solutions that strengthen healthcare systems to improve the lives of women and children, providing access to light and improving healthy living. This means leveraging healthcare expertise that provides better levels of care, no matter how remote the village, and technology that brings light after dark, improving safety and extending the day for communities without electricity.



# Philips corporate social responsibility heritage

From its very beginnings in the Netherlands in 1891, Philips has been a company committed to the communities in which it operates; building schools and houses as well as setting up sports clubs and training for its employees. Since the 1970s, environmental sustainability has been high on the agenda and the organization constantly seeks ways of improving its operations, products and supply chains.

Today, Philips drives sustainable innovation by considering the needs of people and the ecological needs of the planet. The Philips Foundation takes Philips' commitment to corporate social responsibility one step further. As a registered charity, the mission of the Philips Foundation is to help enable lasting social change for communities in need through the provision and application of innovation, talent and resources from Philips.

#### Our projects:

#### Little Hearts

The Philips Foundation is working together with the Turkish Heart Foundation to provide early diagnosis through ultrasound for cardiovascular disease in children.

Together, they plan to scan the hearts of up to 40,000 Turkish school children a year and provide tips for healthy living to their parents and teachers.





#### Our projects:

## Light Up Your Life

The "Light Up Your Life" project supports rural communities in South America by offering access to sustainable energy sources in off-grid and semi-grid areas. Together with the Inter-American Development Bank, the Philips Foundation, is sponsoring the installation of 20 Community Light Centers in Brazil, Mexico, Colombia and Peru. Community Light Centers are lit public areas that allow communities to continue sporting, social and economic activity after the sun has gone down.

### The **impact**

From innovation to impact, all programs undertaken by the Philips Foundation must combine three essential elements:

**Capacity to Innovate** - Because new or better ways of doing things will result in increased resource efficiencies and empower communities.

**Partnerships** - Because collaboration that activates the technical and professional assets of the people at Philips together with the community and service reach of NGOs enables innovation to transcend existing barriers.

**People** - Because people who benefit from innovations have access to better services and systems which, in turn, increases individual, family and community well-being.







### The partners

The Philips Foundation has partnered with two of the world's most respected humanitarian organizations; The International Red Cross and Red Crescent Movement and UNICEF.

The Philips Foundation and The International Red Cross and Red Crescent Movement will focus on providing immediate and impactful relief to regions affected by humanitarian disasters and leveraging each other's expertise to strengthen healthcare systems to alleviate suffering in communities in need

The Philips Foundation and UNICEF will focus on positively influencing the lives of young children across the globe. The first 1000 days of life, pregnancy to toddler are decisive in terms of survival and a healthy future. Every day thousands of children still die from preventable causes and the Philips Foundation will join forces with UNICEF to use combine respective strengths to make a difference.

# Our projects: Maker Movement

The Maker Movement project with UNICEF supports social entrepreneurs to create, prototype and scale-up, low-cost maternal and newborn child health equipment ina Nairobi, Kenya. The project also leverages the on-ground expertise of employees at the Philips Africa Innovation Hub in Nairobi to mentor social entrepreneurs and support technical infrastructure.





#### Our projects:

## Nepal Earthquake Response

In response to the Nepal Earthquake the Philips Foundation donated aid of 50,000 euros and launched an employee matching appeal raising an additional 100,000 euros. We also mobilized the Philips community to donate ultrasound machines, mobile X-rays, oxygen concentrators and respiratory machines into hospitals in Nepal and Tibet.

