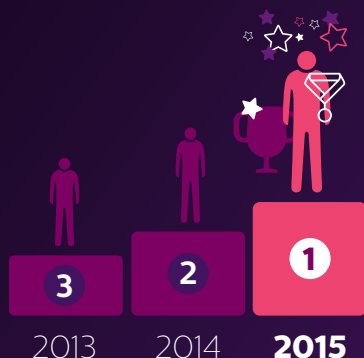




Philips is the **world's largest patent applicant** at the European Patent Office

Philips' position in the European Patent Office (EPO) ranking



Intellectual Property (IP) is a **strategic** and **value-creating** business asset for Philips and supports the company's **growth, competitiveness, profitability** and creates **new business opportunities**

Philips manages one of the world's **largest and strongest IP portfolios**



2,402 patent applications filed by Philips at the EPO in 2015



Philips leverages advanced technology and deep clinical and consumer insights, delivering **integrated solutions to improve people's lives**



Philips ranks #1 in 3 of the 10 leading technology fields at the EPO: 'Medical Technology', 'Electrical machinery, apparatus, energy' and 'Measurement'

Philips' **total IP portfolio** consists of

76,000

Patent rights

47,000

Trademarks

91,000

Design rights

5,000

Domain names