

Press Information



February 27, 2015

Overview of winners of 2015 iF design awards

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Category: Product Design	
<p>Consumer Lifestyle</p> 	<p>SENSEO® UP (HD7880/10/40/70/80, HD7884/60/80) The most compact appliance in the Philips coffee portfolio, the SENSEO® UP has a simple, smart user interface, via a central pill-shaped island of controls emphasizing the intuitive operation sequence.</p> <p>+ Read more (Dutch) + Video + Download image</p>
	<p>Air Purifier Powercube (AC4620, ACP610, AC4600) An air purifier designed to quickly and consistently purify the air while remaining easy to operate and giving intuitive purification results.</p> <p>+ Read more (Chinese) + Download image</p>
	<p>Avance Collection Rice Cooker (HD4568, HD4566) A stylish appliance that exudes quality, with its copper and stainless steel multilayer inner pot, brushed metal sheet exterior, and detachable stainless steel inner lid.</p> <p>+ Read more (Chinese) + Download image</p>
	<p>Avance SpeedTouch (HR164x, HR167x) This beautifully designed, ergonomic hand blender can be held by finger and thumb only, providing an intuitive, trustful hold, which offers supreme speed and handling control.</p> <p>+ Read more + Download image</p>

	<p>Avent Baby Bottle Warmer (SCF355, SCF356) Philips Avent baby bottle warmers ensure gentle and even warming, helping to keep the nutrients and vitamins of your milk. Its design fits seamlessly into a modern kitchen environment.</p> <p>+ Read more + Download image</p>
	<p>Avent Baby monitor DECT (SCD501/00) A compact, user-friendly monitor that gives the essential connection to your baby. It also acts as a comforting night light. The elegant and simple design fits many lifestyles.</p> <p>+ Read more (German) + Download image</p>
	<p>Avent My Penguin Sippy Cup (SCF751, SCF753, SCF755) A premium toddler drinking spout cup that features a patent-pending valve that guarantees no spill. Its soft grip handles are easy to hold and the angled spout allows toddlers to drink without having to tilt their head too far back.</p> <p>+ Read more + Download image</p>
	<p>Avent uGrow Smart Baby Monitor (SCD860) This monitor gives you the most reliable connection to your baby wherever you are. All settings for the monitor and app can be personalized, so type and frequency of updates can be chosen.</p> <p>+ Read more (German) + Download image</p>
	<p>Sonicare 2 Series (HX6211/98, HX6211/96, HX6211/99, HX6212/17) Designed to help people make the switch to power tooth brushing, the Philips Sonicare 2 series features a rechargeable battery and a Plaque Control brush head designed for six times more plaque removal than a manual toothbrush.</p> <p>+ Read more + Download image</p>
	<p>Easyshine Ionic Styling Brush (HP4585, HP4586, HP4588, HP4589) Balancing technology and femininity, this compact, portable brush with its comfortable grip fits perfectly in the hand, while its brush-pin area is wide enough to brush effectively.</p>

	<p>+ Read more + Download image</p>
	<p>Electric shaver (PQ193, PQ195, PQ196) With a silhouette combining softness and finely defined curves, this shaver is elegantly and ergonomically designed for optimum palm fit.</p> <p>+ Read more + Download image</p>
	<p>HAIRCLIPPER Series 9000 (HC9450/15, HC9450/20) A hair clipper that gives total precision and control. The Digital Swipe is used to precisely select and lock-in the hair length and the clipper can remember 3 cutting length settings per comb.</p> <p>+ Download image</p>
	<p>Lumea Essential (SC1996) An IPL hair removal system with multiple size attachments that allow fast treatment on larger areas such as legs, as well as precision treatment of more sensitive areas such as bikini line or face.</p> <p>+ Read more + Download image</p>
	<p>MoistureProtect Straightener (HP8372) A premium straightener with a seamless and elegant design. Includes an innovative sensor that monitors heat, in order to maintain the hair's natural hydration.</p> <p>+ Read more + Download image</p>
	<p>ProCare Dryer (HPS920) A dryer that offers 55% faster drying with an expert look, powerful detailing and use of robust materials that express a premium appliance without compromising feminine sophistication.</p> <p>+ Read more + Download image</p>

	<p>Shaver Series 9000 (S9031/26) The top of the range shavers feature two new innovations: V-track precision blades and Contour Detect Technology that moves the heads in eight different directions to catch 20% more hair in a single stroke.</p> <p>+ Read more + Download image</p>
	<p>VisaCare (SC6240) Based on microdermabrasion technology, VisaCare helps you to achieve firmer feeling, youthful looking skin, in the comfort of your home. A premium feminine product designed to further strengthen the aesthetic of the Philips beauty portfolio.</p> <p>+ Read more (Dutch) + Download image</p>
	<p>VisaPure Advanced (SC5370) A 3-in-1 home facial device combining a deep, gentle cleansing brush, a 'Fresh Eyes' head to perk up weary eyes and a 'Revitalizing Massage' head that feels like 750 fingers tapping your skin.</p> <p>+ Read more (Dutch) + Download image</p>
	<p>VisaPure Men (MS5075/15, MS5075/16) A facial cleansing brush designed especially for men, simple enough to fit into everyday male grooming. Dual motion technology powers the vibrating and rotating bristles for more effective cleansing than by hand.</p> <p>+ Read more + Download image</p>
<p>Gibson Innovations</p> 	<p>A1 Professional DJ Headphone (A1PRO) Designed in collaboration with international DJ Armin van Buuren, these headphones are made from extremely durable materials with a lightweight and robust construction, offering comfort and flexibility.</p> <p>+ Read more + Download image</p>
	<p>Fidelio NC1 Noise Cancelling Headphones (NC1) Comfortable, foldable headphones with an iconic design profile made of lightweight aluminum that offers controlled noise-</p>

	<p>cancellation performance.</p> <p>+ Read more</p> <p>+ Download image</p>
	<p>Soundbar Speaker (HTL6145C) Being just 3cm thick, the design of this soundbar matches the slimline form of modern TVs. Touch controls in the center top strip blend seamlessly with the metal foiling treatment on both sides.</p> <p>+ Read more</p> <p>+ Download image</p>
	<p>Wireless Home Speaker (BT7500) Designed to deliver great sound, the speaker's curved front and raised platform enhance its acoustic performance, room-filling sound perception and projection.</p> <p>+ Read more</p> <p>+ Download image</p>
<p>Healthcare</p> 	<p>Adaptive Healing Room A design solution enabling gradual adaptation of stimuli to match the coping capabilities of a neurology patient's brain, aiming to enrich recovery, especially after a stroke, with positive healing qualities.</p> <p>+ Read more</p> <p>+ Download image</p>
	<p>Ambient Experience Patient In-bore solution This solution offers an immersive viewing experience for patients while moving into the scanner (the highest anxiety moment) and during the exam, helping patients relax and remain still.</p> <p>+ Read more</p> <p>+ Download image</p>
	<p>Ambient Experience solution for the uptake room Having a PET/CT exam, with the anticipation of getting a diagnosis on whether you have cancer or not, can be intensely stressful. Prior to the scan, patients must be injected with an agent, then left alone in an uptake room, which can add to the anxiety and uncertainty. This solution transforms the room into an</p>

	<p>environment that eases the patient experience, while also facilitating excellent clinical conditions during each procedural step.</p> <p>+ Read more + Download image</p>
	<p>Consult Lounge (concept)</p> <p>The Consult Lounge is a smart clinical space, designed to support both the emotional and pragmatic aspects of decision making for cancer patients. It is programmed to create a hospitable warm atmosphere during emotional moments, and then transfer to a different mood and elevate alertness when a patient needs to understand more pragmatic treatment-related information.</p> <p>+ Download image</p>
	<p>Efficia Patient Monitors (CM10, CM12, CM100, CM120, CM150)</p> <p>The Efficia range of monitors, for fixed bedside or portable patient monitoring, are designed to offer simplicity, reliability and value for money. Easy set up and an intuitive user interface allow clinicians to use the monitor instantly, even with minimal training.</p> <p>+ Read more + Download image</p>
	<p>Efficia Defibrillator Monitor (DFM100)</p> <p>Cardiac emergencies are stressful and chaotic. The intuitive Efficia DFM100 helps clinicians to effectively and quickly respond, with an easy-to-use interface and automated AED mode allowing most levels of clinicians to effectively monitor and treat patients.</p> <p>+ Read more + Download image</p>
	<p>Efficia (ECG100)</p> <p>A portable, tablet-based ECG device for cardiac screening that utilizes the mobile platform. Its reduced cost and simplified user interface lowers the entry barrier for smaller clinics and individual physicians. The robust and compact design makes it suitable for use in or out of hospital, and for paramedic staff.</p> <p>+ Read more + Download image</p>
<p>Lighting</p>	<p>MASTER LED DiamondSpark (luster D 6-40W E27 827 P48 CL)</p> <p>Delivering incandescent-like sparkling light effects, these dimmable, flame-shaped candle lamps come in a classical slender</p>

	<p>shape that can be mounted in chandeliers, wall sconces or modern luminaires.</p> <p>+ Read more + Video + Download image</p>
	<p>SlimStyle LED Lamp 60W</p> <p>The uniquely flat surface conducts heat away from the LEDs, eliminating the need for the heavy aluminum heat sinks associated with LED bulbs, so reducing the cost of the bulb, while still delivering the high quality, omni-directional, dimmable light.</p> <p>+ Read more + Download image</p>
	<p>Solar Indoor Control System (SIS battery 12V 10A)</p> <p>A green, hassle-free and complete indoor LED lighting solution, to enhance indoor life at night, offering you more time to read and write at night without worrying about electricity. With its robust design, the system is easy to install and easy to operate.</p> <p>+ Read more + Download image</p>
	<p>Hue Go (7146060)</p> <p>With a thick-walled spherical body and translucent design that gives the impression of pure light without clutter, Philips Hue Go is an innovative lamp with all of the clever connectivity features of Philips Hue.</p> <p>+ Read more + Download image</p>
	<p>ArenaVision LED (BVP4)</p> <p>This LED floodlighting system for sports stadiums was designed to transmit every detail and emotion on the pitch, live and flicker-free, enabling super slow motion replays in HD, supporting the latest TV broadcasting standards.</p> <p>+ Read more + Download image</p>
	<p>LumiStreet LED Roadlight (BGP213, BGP214)</p> <p>A cost-effective, simple solution for large roads and smaller streets in residential areas designed to transform the perception of the street environment into a more modern, energy efficient, lighting installation.</p>

	<p>+ Read more</p> <p>+ Download image</p>
	<p>PowerBalance gen2 – sustainable performance (RC461B, RC463B, RC468B, RC460B, RC462B, RC467B)</p> <p>Designed as building blocks or modules, Philips' most energy-efficient office-norm-compliant LED luminaire more than halves energy costs compared to a T5 solution and has a longer lifetime.</p> <p>+ Read more</p> <p>+ Download image</p>
	<p>Switch Origami Style (GDC20131101, GDC20131102, GDC20131103)</p> <p>The minimal and intuitive design of this range offers easily extendable color SKUs with post-surface treatment to cover the needs of users, architecture firms and interior designers.</p> <p>+ Read more</p> <p>+ Download image</p>
<p>MMD</p> 	<p>Brilliance Two-in-One LCD monitor (19DP6QJ)</p> <p>The world's first bezel-less 2-in-1 monitor, designed for users in the business market. Its clutter free design around two bezel-less displays, tightly combined on one hinged stand, offers a seamless dual screen experience and a clean desktop to the user.</p> <p>+ Read more</p> <p>+ Download image</p>
<p>Speech Processing Solutions</p> 	<p>Voice tracer DVT (2500)</p> <p>Design clearly communicates functionality in the Digital Voice Tracer DVT 2500 which exceeds expectations through its use of components and materials new to the voice recorder arena.</p> <p>+ Read more</p> <p>+ Download image</p>
<p>TP Vision</p> 	<p>7100 LED TV 43"/49"/55"/65" (43PUK7100/12, 49PUK7100/12, 55PUK7100/12)</p> <p>A highly competitive product, offering exceptional design detailing such as the unique chrome 'Pinch' edge stand, while the TV uses the best materials combined with an efficient engine.</p> <p>+ Download image</p>

	<p>8600 LED TV 55"/65" (55PUS8600/12, 65PUS8600/12) A highly competitive product, offering exceptional design detailing such as the unique chrome 'Pinch' edge stand, while the TV uses the best materials combined with an efficient engine.</p> <p>+ Download image</p>
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Category: Communication Design

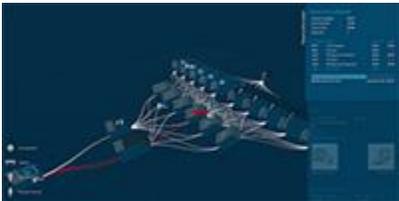
<p>Group Design</p> 	<p>Visual Retailer (concept) A business performance tool using data visualization to support decision making in a retail environment.</p> <p>+ Download image</p>
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<p>Lighting</p> 	<p>Lighting Hub App A tablet app for planning lighting projects, containing the complete Philips Lighting professional lighting portfolio and case studies. Designed for customers as well as for sales executives to take on the road as a great source of information and inspiration.</p> <p>+ Read more + Download image</p>
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Category: Packaging Design

<p>Consumer Lifestyle</p> 	<p>Shaver Series 9000 packaging (S9031/26) The packaging expresses a premium approach to shaving with a clean design, and clear and concise storytelling around the pack, with every face focusing on a key message.</p> <p>+ Read more + Download image</p>
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Category: Interior Architecture Design

<p>Healthcare</p> 	<p>Consult Lounge (concept)</p> <p>The Consult Lounge is a smart clinical space, designed to support both the emotional and pragmatic aspects of decision making for cancer patients. It is programmed to create a hospitable warm atmosphere during emotional moments, and then transfer to a different mood and elevate alertness when a patient needs to understand more pragmatic treatment-related information.</p> <p>+ Download image</p>
<p>Lighting</p> 	<p>Light and Building</p> <p>Round, flowing architectural shapes defined the 2300m² Philips Light + Building stand, where color, intensity as well as the emotional and technical possibilities of light could be experienced by visitors.</p> <p>+ Video</p> <p>+ Download image</p>
<p>Category: Professional Concept Design</p>	
<p>Group Design</p> 	<p>Patient Flow (concept)</p> <p>An interactive visualization that can help consultants and customers explain and understand current trajectories or flows of patients within a given hospital layout.</p> <p>+ Download image</p>
	<p>Visual Retailer (concept)</p> <p>A business performance tool using data visualization to support decision making in a retail environment.</p> <p>+ Download image</p>
<p>Healthcare</p>	<p>Intellivue Google Glass (proof of concept)</p> <p>By connecting game-changing technologies from Google and Philips IntelliVue patient monitoring solutions, Philips has simulated the first proof of concept for the seamless transfer of</p>



patient vital signs into Google Glass. This could create a whole new way for doctors to quickly get the information they need, when they need it most.

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