

Saeco

Celebrating 30 years of crafting indulgence



1985

Saeco invents the 'Superautomatic' – the first super automatic espresso machine for domestic use. It featured the patented removable brewing group.

1988

Saeco further innovates its manual machines with a patented, pressurized filter-holder – creating the right pressure for a perfect espresso, every time.



1996

Cappuccino can finally be mastered at home! The automatic milk frother takes fresh milk straight from the container via a spout, frothing it internally and delivering the coffee's crowning glory within seconds at the press of a button.

2004

The Saeco Brewing System is launched, enabling coffee lovers to customize the crema and body of their coffee, for the most authentic Italian coffee experience at home.



Saeco introduced patented 100% adjustable ceramic grinders, which consistently ensure that the richest flavor is extracted from the beans, no matter what coffee blend is used.



2014

The GranBaristo Avanti is unveiled, the world's first connected coffee machine for domestic use: finally your coffee favorites are available right at your fingertips!

2015

Saeco introduces the Incanto One Touch Milk Carafe. This super-automatic espresso machine features the new, patented AquaClean Filter, which guarantees that you won't have to descale your coffee machine for over 5,000 cups. Taking away any hassle, finally you can just enjoy your coffee.



2015

Saeco celebrates three decades of passion for innovation, Italian heritage and exquisite style.



1980s

A growing desire to recreate at home, from fresh beans, the variety and quality of coffee that could be found in coffee shops, sparks demand for the first domestic, super automatic espresso machine.



Kitchens become a focal point within the home. Interest in stylish and beautifully designed appliances surges.



1990s

Cappuccinos as desserts become fashionable. Sparked by changing consumer tastes in America, frothy, milky beverages soon gain popularity in Europe and the rest of the world.

2000s

Following the first World Barista Championships, Monte Carlo, Monaco, there's a global increase in the demand for jobs involving authentic Italian coffee 'barista' mastery.

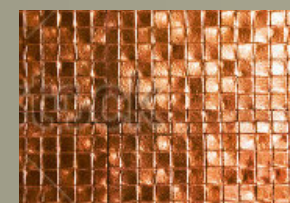


2010s

As consumers demand connectivity, convenience and on the go mobility, trends shift to support a more connected lifestyle.

2015

Consumers want longevity from their appliances and are increasingly aware of hygiene, driving demand for purer water and decreased lime scale in domestic appliances.



The beautiful metallic finish of copper captivates current design trends. Known for its warm and nurturing feel, this trend infuses any kitchen design with exquisite style.





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