

Press Release

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Philips and Marvel inspire little heroes' creativity with Spider-Man Imaginative Lighting range

The superpowers of Philips and Marvel project a world of imagination into kids' rooms

Frankfurt, Germany – Inspired by Marvel's super hero, Spider-Man, Royal Philips, the global leader in LED lighting, collaborated with Marvel to create a range of lighting that brings children's imaginations to life as they play – and makes them feel safe as they sleep.

The Philips and Marvel Imaginative Lighting Spider-Man range inspires little heroes' creativity, projecting a world of light around them to make playtime more vivid. Come bedtime, Spider-Man helps kids feel safe and sound by comforting them with a touch of light throughout the night, when it's needed most.

The Philips and Marvel Imaginative Lighting range has something to suit the young, the young at heart, and the heroic:

Playtime heroes...

Projector Spider-Man: bring their bedroom adventures to life by projecting Super Hero images all around them. Three projector wheels with 24 images mean they won't get bored.



Wall light Spider-Man: give every day light a Super Hero spin. Fixed to the wall and featuring Spider-Man images, these wall lights provide fun and warm, white, quality LED light day to day.

Pendant and table light Spider-Man: make your child's room fit for a crime fighter with this lampshade that adds ambiance and adventure.



Safe and sound while sleeping...



Flash light Spider-Man: give them comfort and help them tackle nighttime like a hero with a light that can be used to light the way to find the hallway when finding the loo at night – or, to search for baddies!

Night light Spider-Man: make them feel secure with this Super Hero light: comforting light when it's needed controlled by a motion sensor



that automatically turns the light on if they wake. A daylight sensor conserves energy for when it's needed, and easy installation makes it flexible to move around their hero's room.

Light their creativity with the whole range of Imaginative Lighting from Philips and Disney. There are dozens of pendant, table and wall lights featuring family favorites, from Mickey and Minnie Mouse, to Cars and Winnie The Pooh. Then make them feel safe at night with SoftPals, comfort lights in friendly shapes including Mike and Sulley from Monsters Inc.

The Philips Marvel Imaginative Lighting Range is available from April - please visit www.philips.com/marvel

Projector Spider-Man: €19.95
Wall light Spider-Man: €34.95
Pendant Spider-Man: €29.95
Table light Spider-Man: €39.95
Flash light Spider-Man: €9.95
Night light Spider-Man: €9.95

For further information, please contact:

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit www.marvel.com