

## Media Backgrounder: Philips' Partnerships in Sustainable Development

*Philips believes that for sustainable development our society needs innovative solutions from companies to drive the transition towards an equitable and sustainable society. However, business also needs a constant dialogue with governments, civil society and academia to address the challenges we will meet during this transition.*

### Our Partnership with The Climate Group

The Climate Group is an independent, not-for-profit organization, which brings together a global coalition of the world's most powerful governments, brands and public figures across Asia, Europe and North America. Since 2004, The Climate Group has been working with governments, business leaders and the world's most influential individuals – to push for the policies, technologies and investment we need to make the Clean Revolution commercially viable to create a smarter, better, more prosperous future for all.

Philips is a member of The Climate group, as well as the first lead partner in The Clean Revolution Campaign.

See also:

[www.theclimategroup.org](http://www.theclimategroup.org)

[www.theclimategroup.org/our-members/philips/](http://www.theclimategroup.org/our-members/philips/)

[www.theclimategroup.org/programs/lightsavers/](http://www.theclimategroup.org/programs/lightsavers/)

### Our Partnership with World Green Building Council (WorldGBC)

The WorldGBC is a coalition of national Green Building Councils, making it the largest international organization influencing the green building marketplace. The WorldGBC mission is to facilitate the global transformation of the building industry towards sustainability through market driven mechanisms. For this purpose the WorldGBC fosters and supports new and emerging (Country) Green Building Councils by providing them with the tools and strategies to establish strong organizations and leadership positions in their countries. By driving collaboration between international bodies and increasing the profile of the green building market, the WorldGBC works to ensure that green buildings are a part of any comprehensive strategy to deliver carbon emission reductions.

Philips is a gold sponsor and partner of the World Green Building Council.

See also: <http://www.worldgbc.org/site2/>

## **Our Partnership with UNEP En.lighten**

The UNEP en.lighten initiative is a partnership between UNEP, Philips, Osram, GEF (Global Environmental Facility), and the NLTC from China. En.lighten has been established to accelerate global market transformation to environmentally sustainable lighting technologies in emerging and developing countries by developing a coordinated global strategy and providing technical support for the phase-out of inefficient lighting. en.lighten assists countries in accelerating market transformation with environmentally sustainable, efficient lighting technologies by:

- Promoting high performance, efficient technologies in developing countries.
- Developing a global policy strategy to phase-out inefficient and obsolete lighting products.
- Substituting traditional fuel-based lighting with modern, efficient alternatives.

See also:

<http://www.enlighten-initiative.org>

<http://www.enlighten-initiative.org/portal/Home/tabid/56373/Default.aspx>

## **Our Partnership with the World Business Council for Sustainable Development WBCSD**

The World Business Council for Sustainable Development (WBCSD) is a CEO-led organization of forward-thinking companies that galvanizes the global business community to create a sustainable future for business, society and the environment. It was founded as one of the outcomes of the Rio1992 earth summit. The WBCSD will act as the representative of progressive business at Rio+20, highlighting the advances it has made towards sustainability. By engaging with key stakeholders the WBCSD will explore the roles and responsibilities of business and others in moving towards a sustainable world.

Launched in 2006, the Energy Efficiency in Buildings (EEB) project focused, during its first phase of work, on delivering an understanding of the international building sector's use of energy. The project produced recommendations and a roadmap for a transformation of the building sector to reach an 80% cut in energy use by 2050, while being economical and socially acceptable

The Urban Infrastructure Initiative envisions a world where cities provide a sustainable environment for people to live, work, move and play. The project explores how companies can support urban and infrastructure planning by engaging with cities to implement more effective and affordable solutions to manage inter-connected challenges.

Philips is a member of the WBCSD and a project partner in several of the WBCSD programs, a.o. Vision2050, Energy Efficiency in Buildings, and Urban Infrastructure Initiative.

See also:

<http://www.wbcds.org/home.aspx>

<http://www.wbcds.org/buildings.aspx>

<http://www.wbcds.org/work-program/systems-solutions/urban-infrastructure.aspx>

## **Our Partnership with the Corporate Leadership Group on Climate Change**

The EU Corporate Leaders Group on Climate Change (EU CLG) was set up in 2007 and brings together business leaders from a cross-section of EU and international businesses who believe there is an urgent need to develop new and longer-term policies for tackling climate change. The Group was brought together by The Prince of Wales and is managed by the Cambridge Program for Sustainable Leadership (CPSL).

This group is essentially about driving strategic, long-term, transformational change in the economy which is often frustrated by short-term political economy and decision-making. The group is focusing on the changes necessary to ensure long-term economic prosperity, competitive advantage and corporate sustainability at an EU-wide level.

Philips is a member of the EU CLG.

See also:

<http://www.cpsl.cam.ac.uk/Leaders-Groups/The-Prince-of-Wales-Corporate-Leaders-Group-on-Climate-Change/UK-CLG.aspx>

## **Our Partnership with Alliance to Save Energy & European Alliance to Save Energy**

The European Alliance to Save Energy (EU-ASE) was established at the United Nations Climate Change Conference (COP16) in December 2010. The Alliance to Save Energy is a nonprofit organization that promotes energy efficiency worldwide through research, education and advocacy. Its members are some of Europe's leading multinational companies, a prominent cross-party group of European politicians and energy efficiency campaigners from across Europe. The Alliance to Save Energy encourages business, government, environmental and consumer leaders to use energy efficiency as a means to achieve a healthier economy, a cleaner environment and greater energy security. The ASE works with a variety of people and groups to:

- Prove that business can be efficient and make money at the same time
- Educate consumers about the impact of energy choices – especially on their wallets
- Ensure that lawmakers build smart and fiscally sound energy policy
- Carry the message of efficiency to established and developing economies around the globe

Philips is a founding member of the EU-ASE.

See also:

<http://ase.org>

<http://euase.eu/>

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