

HSDP Privacy Notice

Effective June 27, 2016

Introduction

You are encouraged to read the [Philips Global Privacy Notice](#), which applies to the personal data of individuals that is collected or used by Koninklijke Philips N.V. or its affiliates or subsidiaries (Philips).

This Privacy Notice applies to all the personal data Philips collects when you register for an account with the HealthSuite Digital Platform and use Services provided by HealthSuite Digital Platform. *This is a notice of our Privacy practices, this is not a contract or agreement.*

Interactions with applications hosted on HealthSuite Digital Platform will be governed by applications' respective Privacy notices. These applications will have their own Privacy Notices. It is suggested that the users of these applications read and familiarize the content of the respective Privacy Notices

Information Collection

In connection with your user identity, the HealthSuite Digital Platform may collect personal information about you such as:

- Name
- Address
- Phone number
- Picture (optional)
- Email address
- Gender
- Birthdate
- Any other information about you that is relevant to your end user profile, which may include sensitive information if relevant.

HealthSuite Digital Platform also collects and stores content that you create, input, submit, post, upload, transmit, or store in the process of using our services. Such content may include any personal or other sensitive information provided when using our services, such as personal health information. HSDP collects other data that you may submit to our Services or us directly, such as when you request customer support or communicate with us via email or other electronic methods.

HealthSuite Digital Platform also collects information regarding your use of our services, including web logs and analytics information. This information may include Internet protocol (IP) or other device addresses or ID numbers as well as browser type, name of Internet service provider, URLs of referring / exit pages, operating system name and version, date / time stamp, information you search for, locale and language preferences, name of your mobile carrier, and system configuration.

Information Use

Information collected by HealthSuite Digital Platform will be used by the HealthSuite Digital Platform for the purposes of creating a user account to access the Platform and providing, operating, maintaining, improving, personalizing and promoting our Services; developing new product, service, features, and functionality; enabling you to access and use our service; process and complete transactions, and send you related information; responding to your comments, questions, and requests, providing customer service and support; providing you with information about services; providing news or information about us and our select partners; Monitoring and analyzing trends, usage and activities in connection with our Services; and investigating and preventing fraudulent transactions, unauthorized access to our Services, and other illegal activities. We may also use the information we collect for other purposes about which we notify you.

Philips will process Personal Data to fulfill its Service obligations under this Agreement. However, Philips may process non-personally identifying information for other legitimate business purposes, including research, data analytics, marketing, and product and service development.

Sharing of Information

The HealthSuite Digital Platform will share personal information about you with other Philips entities, business partners or third party application providers in the course of delivering our Services.

The HealthSuite Digital Platform will not share personal information about you with others, except as required by law, regulation, judicial or administrative process, or professional standards.

Certain information about you may have been de-identified and aggregated with information about other individuals, which may be shared with third parties without restriction for the purpose of data analytics, population health management or future product development.

Access

You may request access to the personal information that has been used to create your account and any applications used by your account. You may also request the correction, amendment or deletion of personal information about you that is inaccurate. Philips will treat requests for access, correction, amendment or deletion of personal information about you in accordance with the Philips internal policies, and applicable legal requirements.

Cloud

Philips may store your personal data in a cloud. This means that your personal data may be processed on behalf of Philips by a cloud service provider and could be stored in different locations around the world. Philips makes use of organizational and contractual measures to protect your personal data and to impose similar, but in no way less restrictive, requirements on our cloud services providers, including requirements that your personal data be processed exclusively for the purposes mentioned above.

Information Security

The HealthSuite Digital Platform maintains reasonable physical, administrative and technical safeguards to protect personal information from loss, misuse, or unauthorized access, disclosure, alteration or destruction. The personnel of the HealthSuite Digital Platform are provided access to personal information about you only if they have a need to know the information in connection with a legitimate business purpose.

Special information for parents

While the HealthSuite Digital Platform is not generally targeted at children under the age of 14, it is Philips policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing personal data of children.

If a parent or guardian becomes aware that his or her child who is under the age of 14 has provided us with his or her personal data, please contact us at privacy@philips.com. If we become aware that a child under the age of 14 has provided us with personal data, we will delete such data from our files.

Local specific information: Your California Privacy Rights

California Civil Code Section 1798.83 permits our customers who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please send an e-mail to privacy@philips.com

Changes to This Privacy Notice

The services that Philips provides are always evolving and the form and nature of the services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time and will post any material revisions on our websites.

Contact

If you have any questions or concerns regarding this notice, please contact privacy@philips.com